

DIPLOCRRAFT

Safely Restoring International Air Travel

November 17, 2020 | Virtual Convening

Speaker Biographies



Theresa (Terri) Fariello, Senior Vice President for Government Affairs and Global Public Policy, United Airlines

Ms. Terri Fariello is United's senior vice president of government affairs and global public policy. In this role, Terri leads the company's federal, state and local government engagement and is based in Washington, D.C.

Before joining United, she served as vice president of Exxon Mobil Corporation's Washington, D.C. office and led the company's federal and state government affairs operation. In her 16-year tenure at Exxon Mobil, Terri advised the company's senior leadership on key issues before Congress, the Executive Branch and state governments.

Prior to joining Exxon Mobil, Terri served as deputy assistant secretary for International Energy Policy in the Office of International Affairs at the U.S. Department of Energy and held senior leadership positions at Occidental Petroleum Corporation. She also served as a Congressional aide to two members of Congress. Throughout her career, Terri has been recognized for leadership in government relations, including being named to the Washingtonian Magazine's list of "Most Powerful Women" and The Hill's "Top Lobbyists."

Terri holds an LLM in International and Comparative Law from the Georgetown University Law Center and a juris doctorate from George Mason University School of Law. She received her undergraduate degree in political science from George Washington University.

Terri serves on the board of directors and is a member of the executive committee of the Humane Rescue Alliance. She contributes to her community by serving on the boards of a number of groups including the Business Council for International Understanding, the Economic Club of Washington, D.C., the Carlton Club and Ford's Theatre.

Terri lives in Washington, D.C. with her dog.



Pradeep Fernandes, Vice President of Strategy, Boeing Commercial Airplanes

Mr. Pradeep Fernandes is vice president of Strategy for Boeing Commercial Airplanes. In this role, he oversees cross-functional efforts to define Boeing's strategic direction and address complex, enterprise-wide business decisions. These include greater life-cycle value for customers and internal capabilities for Boeing, growth opportunities such as services and intellectual property control, product and propulsion strategy, and aviation policy. Fernandes is also responsible for international business development strategy and serves on the Boeing International leadership team.

He previously served as managing director of strategy for the Confident Travel Initiative, where he was responsible for developing strategy for Boeing efforts to restore public confidence in air travel.

Fernandes has served in a variety of strategy roles since joining Boeing in 1997. As managing director of International Strategy & Business Development, he was responsible for advancing Commercial Airplanes' efforts to be a global leader and align international objectives across business units. He was also managing director of Boeing HorizonX, where he explored opportunities beyond The Boeing Company's core business, including initiatives that could potentially disrupt the core businesses themselves.

As managing director for Product Strategy at Commercial Airplanes, Fernandes led product strategy and recommended launching the newest 737 family, 777X and 787-10. He also led marketing and strategy efforts to launch the Boeing Sky Interior as product manager for the Next-Generation 737. While serving in the BCA Supply Chain Strategy group, Fernandes led efforts to develop an overall supply chain strategy and key supplier strategies. He also spent three years in the Corporate Audit organization — working in the Configuration Engineering and Analysis and Fleet Support Engineering groups, where he contributed to airplane performance analysis and new airplane early configuration development.

Fernandes was born and raised in Karnataka, India, and immigrated to the United States in 1991. He earned a Bachelor of Science degree in aerospace engineering from Polytechnic Institute of New York University, a Master of Science degree in aeronautics and astronautics from Massachusetts Institute of Technology and a Master of Business Administration from The Wharton School at the University of Pennsylvania.

Outside of work, he enjoys spending time with his wife, daughter and three dogs, hiking, biking, playing volleyball, ballroom dancing and gardening.



Dr. Luis Gonzalez, Senior Director, Medical Affairs, Abbott Rapid Diagnostics

Dr. Luis Gonzalez supports Abbott's rapid diagnostics scientific leadership by coordinating scientific studies and publications, engaging with the global scientific community and providing input into the design of new products and technologies.

From 2012-2018, Dr. Gonzalez supervised all clinical and scientific activities Abbott Rapid Diagnostics (formerly Alere) Africa and Latin America and supported the development of new HIV technologies for early infant diagnosis (EID), viral load and genotyping. He also supported National HIV/TB and malaria programs in various countries and private-public-partnership initiatives to build capacity for point-of-care testing techniques.

From 2006 to 2011, Dr. Gonzalez served as Associate Researcher of Columbia University's School of Public Health and as Senior Regional Laboratory Advisor at the International Center for AIDS Care & Treatment Programs (ICAP) for Africa and the Caribbean. In that role, he oversaw laboratory activities for 400 ICAP-supported sites in Kenya, Tanzania, Rwanda, South Africa, Ethiopia, Nigeria and Mozambique.

From 2004-2006, Dr. Gonzalez was National Advisor for the National Reference Laboratory in Kigali, Rwanda, where he coordinated the implementation of the World Bank Multi-Country HIV/AIDS Program (MAP) to upgrade the first 13 clinical laboratories in rural areas of Rwanda for HIV, TB and malaria control. He also worked with ICAP and the U.S. CDC teams in Swaziland to strengthen and execute the laboratory component of the Swaziland HIV Incidence Measurement Survey (SHIMS) project.

Dr. Gonzales has an M.D. from Universidad Centroccidental Lisandro Alvarado of Venezuela and a Ph.D. in Biological Sciences / Molecular Genetics from the Universidade Federal do Rio de Janeiro.



Steve Morrissey, Vice President of Regulatory and Policy, United Airlines

Mr. Stephen Morrissey is vice president of regulatory and policy for United. In this role, he leads a team of dedicated professionals that advocate for United's interest before regulatory agencies in the United States and around United's world-leading international route network.

Prior to joining United, in 2000, Morrissey spent seven years in the office of the Secretary, U.S. Department of Transportation (DOT). He held various positions at DOT, including Special Counsel, where he served as a senior advisor to the General Counsel responsible for providing analysis and strategic guidance on legal issues and policy matters for the Department.

Before moving to the General Counsel's office, Steve was a senior congressional relations officer specializing in aviation issues.

A native of Massachusetts, Morrissey holds a law degree from the Columbus School of Law at Catholic University of America and a bachelor's degree from Saint Anselm College in Manchester, NH. He is a member of the Commonwealth of Massachusetts Bar and the Bar of the Supreme Court of the United States.

He is married with two children and resides in Arlington, VA.



Lee Satterfield, Executive Vice President and Chief Operating Officer, Meridian

Lee Satterfield is Executive Vice President and Chief Operating Officer at Meridian. She has been successful managing organizations, processes, and people in private sector, nonprofit and government settings, including the White House, U.S. Department of State and U.S. Department of Labor.

At Meridian she directs daily operations, and she spearheads major strategic initiatives, including the launch of the Center for Diplomatic Engagement, the new Center for Global Leadership and an organization-wide Diversity, Equity, and Inclusion Taskforce. Satterfield drives growth in corporate and individual fundraising and develops key private sector partnerships.

Prior to joining Meridian, she served as the Deputy Assistant Secretary of State for Professional and Cultural Exchanges at the Bureau of Educational and Cultural Affairs, where she oversaw international exchange programs and forged private sector partnerships to expand the impact of public diplomacy across the globe. Before that Ms. Satterfield was Deputy Chief of Protocol of the United States, overseeing visits of heads of government and other international dignitaries for meetings with President Obama, Vice President Biden, and Secretary Clinton.

Satterfield served in the Clinton Administration in several leadership roles. She was the Chief of Staff at the Labor Department, Special Assistant to the President, Staff Director for The White House Office of Public Liaison, Special Assistant to the President, Deputy Director of Scheduling for President Clinton, and Scheduler for Vice President Gore.

Other significant roles include Director of Planning for the Democratic National Convention Committee, Deputy Chief Operating Officer and Chief of Staff at the Democratic National Committee. As a consultant in the private sector, Satterfield advised multinational clients on issues involving organization design and structure, strategic planning, crisis management, and executive preparedness.

A native South Carolinian, Satterfield graduated from the University of South Carolina with a Bachelor of Arts in Journalism. She lives in Washington, D.C. with her husband, Patrick Steel, and their two sons.



Rodney Slater, Partner, Squire Patton Boggs, U.S. Secretary of Transportation (1997-2001)

Former US Secretary of Transportation Rodney Slater focuses on many of the policy and transportation objectives that were set under his leadership of the US Department of Transportation during the Clinton Administration, including automobile use and development, aviation competition and congestion mitigation, maritime initiatives, high-speed rail corridor development, and overall transportation safety and funding. As one of the leaders of the firm's best-in-class practice in transportation safety compliance, Secretary Slater led Toyota's Safety Advisory Panel, served as an Independent Monitor for Fiat Chrysler Automobiles, and was selected by NHTSA to serve as the Independent Monitor of FCA.

During his illustrious public service career, Secretary Slater passed several historic legislative initiatives, including the Transportation Equity Act for the 21st Century (TEA-21) that guaranteed a record US\$200 billion in surface transportation investment through 2003, as well as the Wendell H. Ford Aviation Investment Reform Act for the 21st Century (AIR-21), providing a record US\$46 billion to improve the safety and security of the nation's aviation system. Under his leadership, the federal transportation budget doubled and in the department's "best in government" strategic and performance plans, the scope and definition of transportation was expanded to include a focus on safety, mobility and access, economic development and trade, the environment and national security.

Prior to his tenure as Transportation Secretary, Secretary Slater served as Administrator of the Federal Highway Administration, where – as the agency's first African-American Administrator in its century-long history.



Joel Szabat, Acting Under Secretary of Transportation for Policy, U.S. Department of Transportation

In June 2019, Mr. Joel Szabat became the Acting, Under Secretary Transportation for Policy. In this role, Joel provides leadership in the development of policies for the Department, generating proposals and providing advice regarding legislative, budget and regulatory initiatives across all modes of transportation.

On January 2nd, 2019, the United States Senate confirmed Joel by unanimous voice vote to be the Assistant Secretary for Aviation and International Affairs (A&I/A). In this role, he leads staff that: negotiates agreements for US air carriers to operate internationally, licenses all air carriers that operate in the United States; rules on airline joint venture requests; manages rural aviation grant programs; and coordinates international activities and policy for the Secretary across the Department of Transportation (DOT). Joel led the office as Deputy Assistant Secretary, starting in January, 2018, in the absence of an Assistant Secretary.

Joel has served extensively across DOT since 2002. His previous positions include DAS, Transportation Policy, and DAS, Management and Budget. He was the federal official responsible for DOT's \$48.1 billion share of the Recovery Act in 2009. In 2005, he oversaw the US government's reconstruction of Iraqi airports, ports and railroads, and served as the Transportation Counselor in the US Embassy in Baghdad. Joel was the Chief of Staff for the Small Business Administration from 2006-2008, after which he returned to DOT. Most recently, he was the Executive Director of the Maritime Administration, from 2012, until he joined A&I/A in 2018. During the Cold War Joel commanded tank units along the East-West German border. He has worked as a management consultant in the private sector, as a transportation staffer in the California State legislature, and in the US Environmental Protection Agency. He graduated from Georgetown University and Harvard Business School.

His wife, Chiling Tong, is a prominent Asian Pacific American activist.

Among his awards and recognitions, Joel has received the Presidential Rank Award of Meritorious Executive for the construction of over 15,000 transportation projects during the Recovery Act; DOT's War on Terrorism Medal for his service in Iraq; the Army's Meritorious Service Medal; and the Ellis Island Medal of Honor for work with immigrant communities.