# **MERIDIAN** Online

# **VIRTUAL CONVENINGS 2020**

Since March 2020, in response to the COVID-19 global crisis, Meridian has harnessed the tools of digital connectivity and doubled down on our convening power to host more than 70 virtual programs with leaders in business, diplomacy and governments around the world to discuss issues of heightened global importance amid this pandemic and the impacts on the future of international engagement, cooperation and collaboration.



# Pandemic Preparedness and Response: Global Perspectives on COVID-19 March 25

A discussion on the global response to the COVID-19 pandemic, with special remarks from Ambassador John E. Lange, Senior Fellow for Global Health Diplomacy at the United Nations Foundation and often referred to as the "United States Avian Influenza and Pandemic Ambassador."

SPEAKERS:	Ambassador John E. Lange, Senior Fellow for Global Health Diplomacy, United Nations Foundation Brittany Masalosalo, Head of International Affairs and Public Policy at 3M His Excellency Ashok Mirpuri, Ambassador of the Republic of Singapore Ambassador Nestor Forster, Chargé d'Affaires at the Embassy of Brazil
AUDIENCE:	95 members of the foreign diplomatic corps and private sector, 394 total views
MEDIA:	YouTube Livestream



# Insights@Meridian with Acting Secretary of DHS Chad Wolf

#### April 1

An off-the-record briefing from a key member of the White House Coronavirus Task Force, Acting Secretary of the Department of Homeland Security Chad Wolf, who discussed the steps that his Department is taking to mitigate the spread of the virus, as well as ongoing international and cross-sectoral cooperation and coordination efforts taking place around the world.

<b>SPEAKERS:</b>	Acting Secretary of the Department of Homeland Security Chad Wolf
	Oscar Munoz, CEO and President of United Airlines
	Moderated by Ambassador Stuart Holliday, President and CEO of Meridian
AUDIENCE:	73 members of the foreign diplomatic corps and private sector



# Global Business Briefing with the Ambassadors of Italy and Spain to the U.S.

#### April 2

Exclusive perspectives from the Ambassadors of Italy and Spain to the U.S. on their countries' COVID-19 response, along with their thoughts on both the short and long term effects of the pandemic in both nations.

SPEAKERS:	His Excellency Armando Varricchio, Ambassador of Italy to the U.S. His Excellency, Ambassador Santiago Cabanas, Ambassador of Spain to the U.S. <i>Moderated by</i> Ambassador Stuart Holliday, President and CEO of Meridian
AUDIENCE:	149 private-sector leaders, 162 total views
MEDIA:	YouTube Livestream The Washington Post coverage



#### Insights@Meridian with Kellyanne Conway, Senior Counselor to the President

#### April 7

An off-the-record briefing on the measures that the Trump Administration is taking to counter the pandemic and the economic impacts of the coronavirus in the United States, as well as the ongoing multi-sectoral cooperation and coordination efforts taking place at the White House to work with state and local governments across the country to take action against this virus.

SPEAKERS: Kellyanne Conway, Assistant to the President and Senior Counselor Moderated by Ambassador Stuart Holliday, President and CEO of Meridian AUDIENCE:





# Global Business Briefing with the Ambassador of Germany

#### April 8

Perspectives on European solidarity in the face of the COVID-19 pandemic, as well as medical, financial and labor market responses from the Government of Germany.

SPEAKERS:	Her Excellency Emily Haber, Ambassador of Germany <i>Moderated by</i> Ambassador Stuart Holliday, President and CEO of Meridian
AUDIENCE:	80 private-sector leaders
MEDIA:	The Washington Post Coverage





A bipartisan virtual briefing on the influence of COVID-19 on the upcoming U.S. presidential election. The conversation addressed how the pandemic has affected and will continue to impact the candidates, parties, conventions and elections - both primaries and the general election in November. The two governors also discussed the importance of the economy and what voting options might look like on Election Day.

<b>SPEAKERS:</b>	Former Ohio Governor an	nd 2016 Republican candidat	e for president, John Kasich
	Former Governor of Virgin	nia and former DNC Chairma	n, Terry McAuliffe
	Moderated by Susan Pag	ge, Washington Bureau Chief	for USA Today
AUDIENCE:	128 members of the fore	eign diplomatic corps and p	rivate sector, 261 total views
MEDIA:	YouTube Livestream	<u>USA Today Coverage</u>	<u>C-SPAN Coverage</u>



# COVID-19 and the Built Environment

#### April 16

A roundtable discussion co-hosted by the Embassy of the United Arab Emirates in Washington, DC, and the Meridian Center for Cultural Diplomacy that highlighted the outcomes of a jointly organized delegation in November 2019 to the UAE that included US-based architects, architectural photographers, historians, curators and writers. The program also addressed the impact of COVID-19 on the fields of architecture and architectural photography.

AUDIENCE: 132 attendees; from Brazil to Australia, 30 people tuned in from outside the United States **MEDIA:** YouTube Livestream



# **Global Business Briefing with EU Head of Trade Tomas Baert**

#### April 17

Perspectives on the long-term effects of the COVID-19 pandemic on trade between the European Union and United States.

**SPEAKERS:** Tomas Baert, Head of Trade and Agriculture at the EU Delegation to the United States *Moderated by* Ambassador Stuart Holliday, President and CEO of Meridian

AUDIENCE: 66 private-sector leaders



#### **U.S. Constitution: A Living Document**

#### April 16

A discussion organized in partnership with the U.S. Embassy in Moscow and the American Center Moscow, focused on the origin and development of the cornerstone of American democracy, the U.S. Constitution, including both the origins of the document as well as its continued evolution and development in the modern

SPEAKERS:	Robert Mathis, former attorney and history teacher
AUDIENCE:	9,500 total views, shared by 10 other European embassies
MEDIA:	YouTube Livestream



# **Global Business Briefing with the Ambassador of Mexico**

#### April 22

A discussion organized in partnership with the U.S.–Mexico Foundation that featured perspectives on the Mexican response to COVID-19, as well as COVID-19's impacts on investments in Mexico and U.S.–Mexico relations.

**SPEAKERS:** Her Excellency Martha Bárcena, Ambassador of Mexico to the U.S. Emilio Cadena, President and CEO of Grupo Prodensa and Head of the U.S.–Mexico Foundation Moderated by The Honorable Laurie Fulton, Chair of Global Engagement Committee, Meridian Board of Trustees

AUDIENCE: 105 private-sector leaders



# *Insights@Meridian* with Deputy Secretary of State Stephen Biegun April 23

An off-the-record briefing with Deputy Secretary of State Stephen Biegun to discuss his perspective on how COVID-19 is shaping U.S. foreign policy and how the United States is balancing its coordination on pandemic response with the pursuit of its long-term geostrategic interests, relationships with allies and adversaries, and economic goals.

 SPEAKERS: Deputy Secretary of State Stephen Biegun Ambassador Stephen J. Akard, Director of the Office of Foreign Missions *Moderated by* Ambassador Stuart Holliday, President and CEO of Meridian
 AUDIENCE: 118 members of the foreign diplomatic corps and private sector, 261 total views



# **History of Disinformation**

#### April 24

A discussion organized in partnership with the U.S. Embassy in Paris, focused on the history of disinformation tactics used during the Cold War and how those tactics have changed in the post-9/11 era. Pressing contemporary questions were also addressed, such as how effective disinformation campaigns are affecting public opinion and policies, and how new media platforms contribute to or help counter disinformation.

SPEAKERS:Vangala Ram, former U.S. diplomat and current professor at the National Intelligence UniversityAUDIENCE:Peak of 428 live viewers, 26,000 total viewers across EuropeMEDIA:YouTube Livestream

# **IVLP Virtual Meetings**

# April 24 – Present

As the COVID-19 crisis began to close offices and interrupt travel in mid-March, the Office of International Visitors (OIV) at the Bureau of Educational and Cultural Affairs (ECA) ended all IVLP projects that were in the country on March 12 and took immediate steps to repatriate participants. For the eight Meridian-implemented IVLP projects that were curtailed, we assisted in getting program participants safely home before international air travel restrictions went into place. Once the dust settled, we turned to how best we could support and engage the IVLP participants whose programs had been interrupted. Working closely with our partners at the Office of International Visitors, Meridian developed a plan to deliver virtual IVLP meetings, in some cases across multiple time zones, to connect participants with some of the professional resources around the United States they could not meet in person while on the exchange. As the first virtual IVLP meetings, while continuing to promote international person-to-person exchange.

#### **Recent virtual IVLP meetings:**

Multi-Regional Project – Not Too Young to Run – Engaging Youth in the Political Process April 24: Eleven program participants from 10 countries met virtually with a 30-year-old member of the Florida House of Representatives, Alex Andrade, who participated in this project with the help of the Gulf Coast Citizen Diplomacy Council in Pensacola, Florida

April 28: Nine program participants met virtually with the Political Director at New Hampshire Youth Movement in Manchester, NH, who participated with the help of the World Affairs Council of New Hampshire.

#### On Demand/Regional Project/Africa - Combating Infectious Diseases

May 7: Eight program participants from 5 countries in Western Africa met with research scientists from the Center for Disease Control's Southeastern Center of Excellence in Vector Borne Diseases at the University of Florida and the University of Miami. The meeting was arranged with help from GlobalJax in Jacksonville, Florida.

June 15: Eight program participants met with faculty from the Tulane University School of Public Health and Tropical Medicine. The meeting was arranged with help from the New Orleans Citizen Diplomacy Council

Single Country Project/Kazakhstan – Political Analysis: Its Role in Policy Formation and Public Discourse
June 10: Three program participants met virtually with Think Tanks and Civil Societies Program at the Lauder Institute, University of Pennsylvania. The meeting was arranged with help from Citizen Diplomacy International of Philadelphia.



# **CBM Staff Exchanges**

#### April 14 – Present

Meridian has run an in-person IVLP Staff Exchange with the CBM (Community Based Member of Global Ties U.S.) network for several years. In the face of COVID-19 travel restrictions, Meridian turned this in-person exchange into virtual convenings. These sessions bring CBM representatives together with Meridian staff to discuss programming best practices and share updates on operations, resources and processes. This virtual platform has allowed us to expand participation to more CBMs and remain engaged and supportive of the IVLP network. Since April 14, Meridian has held 15 virtual staff exchanges with CBMs across the country.

#### **CBMs engaged:**

GlobalJax Global Ties Albuquerque The International Center, Indianapolis Michigan Council for Citizen Diplomacy New Orleans Citizen Diplomacy Council World Affairs Council of Cincinnati and Northern Kentucky Global Ties Arkansas World Affairs Council of Seattle WorldChicago Vermont Council on World Affairs World Affairs Council St. Louis Colleagues International World Affairs Council of Maine Santa Fe Council on International Relations



#### **Understanding Washington: A Deep Dive into Federalism with Akram Elias**

#### April 29

Meridian's first virtual federalism briefing, which provided an overview of the inner workings of the U.S. government system, including the Constitutional decentralization of federal and state levels of government and the evolving role of the branches. This intimate program allowed for newly arrived diplomats to Washington, D.C., to immerse themselves in the complex U.S. federal government structure as quickly as possible, along with an opportunity for them to connect with their counterparts from other countries.

SPEAKERS: Akram Elias, President of Capital Communications Group, Inc.

AUDIENCE: Nine diplomats from countries across the globe, including Afghanistan, Honduras, Ghana, Ireland, Nigeria, Latvia, Oman and the European Union

#### The 2020 Election: National Decisions and Unconventional Times

#### April 29

A discussion organized in partnership with the U.S. Department of State and U.S. Embassy in Paris that featured an overview of the 2020 national elections and several factors critical to the U.S. Presidential and Congressional elections. The discussion covered conventional analyses of elections and how 2020 could be different.

SPEAKERS: Steven Billet, Legislative Affairs Program Director at the George Washington University

AUDIENCE: 22 participants in the Central and Eastern Europe Journalist Fellowship Program (CEEJ), a program of the U.S. Department of State and the U.S. Embassy in Paris



## NATO and North Macedonia

#### April 30

A presentation and discussion organized in partnership with the U.S. Embassy in Skopje and the American Corner in Tetovo, focused on NATO and its newest member, North Macedonia. The discussion ranged from NATO's history, its processes and procedures, as well as its role in the world moving forward.

SPEAKERS: Larry Chalmer, Professor Emeritus of the U.S. National Defense University

MEDIA: YouTube Livestream



# *Insights@Meridian* with Ron Klain, former Chief of Staff for Vice Presidents Joe Biden and Al Gore

#### May 1

A discussion on the steps that the U.S. and international community are taking to manage the pandemic, with a focus on lessons learned from Klain's time at the White House. Klain, who served as White House Ebola Response Coordinator (2014–15), discussed approaches for future cooperation on global health and national security, as well as the potential impacts of the pandemic on the upcoming presidential election.

 SPEAKERS:
 Ron Klain, former Chief of Staff for Vice Presidents Joe Biden and Al Gore and White House Ebola

 Response Coordinator (2014–15)
 Moderated by Mary Louise Kelly, host of NPR's All Things Considered

 AUDIENCE:
 93 members of the foreign diplomatic corps and private sector

 MEDIA:
 YouTube Livestream The Well News Coverage



# **U.S. Elections: Campaigning Amid the Pandemic**

#### May 5

A discussion with staff and students of Southern Denmark University – organized in partnership with the U.S. Embassy in Copenhagen – focused on the effects of the COVID-19 pandemic on campaigning for the upcoming U.S. elections in a program organized in partnership with the U.S. Embassy in Copenhagen. This presentation included discussion on effects on local, state and national campaigns as well as election logistics.

 SPEAKERS:
 Brian Brox, Associate Professor of Political Science at Tulane University

 AUDIENCE:
 26,000 total views

 MEDIA:
 YouTube Livestream

# **Hip-Hop Diplomacy: Next Level Live!**

#### May 7

Next Level Live! – a four-part virtual series and extension of the Next Level global hip-hop diplomacy exchange program organized in partnership with and with support from the Bureau of Educational and Cultural Affairs at the U.S. Department of State and the University of North Carolina at Chapel Hill – featured discussions on the power of hip-hop to connect people around the world with exclusive performances from Next Level artists.

<b>SPEAKERS:</b>	Next Level Director, Junious Brickhouse
	Next Level Founding Director Mark Katz
	Next Level alumni MC Toni Blackman and beatmaker DiViNCi
AUDIENCE:	112 attendees, including 12 from outside the U.S.
MEDIA:	YouTube Livestream

# *Insights@Meridian* Pulse Check: How International Businesses are Reacting to COVID-19

#### May 8

An exploration of how businesses are responding to the multitude of government policies and consumer trends related to the pandemic. The conversation addressed supply chains, employment and worker health.

SPEAKERS: Leila Afas, Director of International Public Policy at Toyota Motors North America Tiffany Atwell, Global Government & Industry Affairs Leader at Corteva Agriscience Fred Humphries, Corporate Vice President of U.S. Government Affairs at Microsoft Mark Isakowitz, Vice President of U.S. Government Affairs and Public Policy at Google *Moderated by* Brad Knox, Senior Vice President & Counsel of Federal Relations for Aflac, and Meridian Trustee

AUDIENCE: 61 members of the foreign diplomatic corps and private sector



# Global Business Briefing with Ambassador Philippe Étienne of France and FedEx CEO Fred Smith

#### May 11

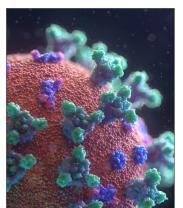
Perspectives on the French response to COVID-19, in discussion with Mr. Fred Smith and Mr. Rajesh Subramaniam of FedEx who offered private sector perspectives.

SPEAKERS: His Excellency Philippe Étienne, Ambassador of France to the United States Fred Smith, CEO of FedEx Rajesh Subramaniam, President and COO of FedEx

AUDIENCE: 92 private-sector leaders









# Insights@Meridian with Senator Tim Kaine

#### **May 12**

A discussion on ongoing foreign policy issues and how they have been affected by COVID-19. The conversation covered the pandemic's effect on U.S. immigration and alliance participation, as well as the importance of balancing foreign policymaking power between the legislative and executive branches.

SPEAKERS:	Senator Tim Kaine (D-VA) <i>Moderated by</i> Julie Pace, Washington Bureau Chief, <i>Associated Press</i>
AUDIENCE:	92 members of the foreign diplomatic corps and private sector
MEDIA:	YouTube Livestream

## Journalists Facing the COVID-19

**Reuters** Coverage

#### May 12

A discussion organized in partnership with the U.S. Embassy in Brasilia to celebrate Press Freedom Day. The conversation focused on journalists' safety during the pandemic, the future of the media beyond COVID-19 and combating disinformation amid a global health crisis.

Judith Matloff, American writer, journalism professor and media safety advocate **SPEAKERS:** 

**AUDIENCE:** 1,043 views



## **American Journalism: Powering Self Governance**

#### **May 13**

A presentation organized in partnership with the U.S. Department of State and U.S. Embassy in Paris on the role of and protections for journalists within the U.S. constitution and as a function of democracy. The discussion covered free speech, journalistic ethics and accountability, and challenges for journalism in a changing field.

SPEAKERS: Charles Self of 227 International, LLC, and the University of Oklahoma

**AUDIENCE:** 25 participants in the Central and Eastern Europe Journalist Fellowship Program (CEEJ), a program of the U.S. Department of State and U.S. Embassy in Paris

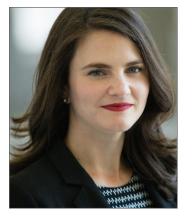


# Dance Diplomacy: Global Arts Perspectives on COVID-19

#### **May 14**

A high-level virtual program of Artistic Directors of major ballet companies from across the globe discussing how to best lead dance and performing arts organizations through the COVID-19 crisis. The program included performances by dancers of Alvin Ailey II, Hong Kong Ballet and American Ballet Theatre as well as the internationally acclaimed choreographer Jessica Lang.

SPEAKERS:	Kevin McKenzie, Artistic Director, American Ballet Theatre
	Julie Kent, Artistic Director, The Washington Ballet
	Ted Brandsen, Director, Dutch National Ballet
	Moderated by Septime Webre, Artistic Director, Hong Kong Ballet
AUDIENCE:	Approximately 370 attendees
MEDIA:	YouTube Livestream



### How to Lose the Information War

#### **May 14**

A presentation organized in partnership with The Wilson Center focused on the current climate of dis- and misinformation, covering how dis- and misinformation is spread, why actors spread it, and what we can do to combat this challenge.

SPEAKERS: Nina Jankowicz of The Wilson Center

AUDIENCE: 36 attendees

**MEDIA:** YouTube Livestream





## Insights@Meridian with Antony Blinken

#### **May 19**

A discussion with Antony Blinken, a leading voice on international affairs and foreign policy advisor to Vice President Joe Biden's presidential campaign, on a range of global issues and how they might be handled under a Biden Administration. The conversation also examined the U.S. COVID-19 response and how it has impacted the U.S. role on the international stage.

<b>SPEAKERS:</b>	Antony Blinken, Foreign Policy Advisor at Biden For President and former Deputy Secretary of State	ļ
	Moderated by Margaret Brennan, Senior Foreign Affairs Correspondent at CBS News	
AUDIENCE:	190 members of the foreign diplomatic corps and private sector	
MEDIA:	YouTube Livestream CBS News Coverage	



# **Global Business Briefing with Assistant Secretaries Valerie Boyd and Sam** Kaplan of the Department of Homeland Security

#### **May 21**

Exclusive perspectives on cyber policy, security, resiliency and the international scope of work for the Department of Homeland Security amid COVID-19.

**SPEAKERS:** Assistant Secretary Valerie Boyd, U.S. Department of Homeland Security Assistant Secretary Sam Kaplan, U.S. Department of Homeland Security

AUDIENCE: 72 private-sector leaders



# **Europe and China in the times of COVID-19**

#### **May 21**

A presentation organized in partnership with the U.S. Embassy in Madrid and the U.S. Consulate in Barcelona. Professor Philippe LeCorre joined the Barcelona Institute of International Studies to discuss the complex relationship between EU nations and an increasingly ambitious China. The discussion touched on how COVID-19 has further complicated relations between these nations.

SPEAKERS: Professor Philippe LeCorre, Fellow at the Belfer Center and Senior Fellow at Harvard Kennedy School's Mossavar-Rahmani Center on Business and Government at the Harvard Kennedy School



# **Next Level Live!**

#### **May 21**

The second of a four-part virtual dialogue and performance series with Next Level Director Junious Brickhouse and Next Level Founding Director & Professor of Music at the University of North Carolina at Chapel Hill, Mark Katz and performances by Next Level alumni dancer Ryan "Future" Webb and DJ Skeme Richards.

SPEAKERS:	Next Level Director, Junious Brickhouse Next Level Founding Director Mark Katz Next Level alumni dancer Ryan "Future" Webb and DJ Skeme Richards
AUDIENCE:	86 attendees
MEDIA:	YouTube Livestream



## **Producing a Regional Show**

#### May 27

A program produced in partnership the U.S. Department of State, the U.S. Embassy in Paris and GlobalTies Detroit, featuring Sandra Svoboda of Great Lakes Now, a regional public TV program, who spoke about the start up and operations of this regional program that covers issues relating to the entire Great Lakes region, and current and future challenges.

SPEAKERS: Sandra Svoboda, Program Director, Great Lakes Now at Detroit Public Television

AUDIENCE: 19 participants in the Central and Eastern Europe Journalist Fellowship Program (CEEJ), a program of the U.S. Department of State and U.S Embassy in Paris



# How to Combat Disinformation During the Pandemic Using Data Visualization May 28

In cooperation with the U.S. Embassy in Skopje, Dr. Joel Selanikio joined an audience from North Macedonia to discuss data sources, data quality, data reporting and the power of misinformation and more in coping with the COVID-19 pandemic.

**SPEAKERS:** Dr. Joel Selanikio, Attending Pediatrician and Assistant Professor of Pediatrics at Georgetown University Hospital

MEDIA: YouTube Livestream



# **Global Business Briefing with Ambassador Daniel Mulhull of Ireland** May 29

A conversation with Ambassador Mulhall on the future of U.S.–Ireland economic relations post COVID-19 along with the private sector response by Frank Bisignano, President and CEO of Fiserv.

**SPEAKERS:** His Excellency Daniel Mulhall, Ambassador of Ireland to the U.S. Frank Bisignano, President and CEO of Fiserv

AUDIENCE: 55 private-sector leaders



# **Virtual American Studies: Literature**

#### May 29

In a presentation organized in partnership with the U.S. Embassy in Ankara, author Cristina Lee joined Turkish university students to discuss her work, weaving in themes of the importance of diversity in a cross section of American Studies issues - literature, culture, mobility, and freedom of expression.

**SPEAKERS:** Cristina Lee, Author and Head of the Ambassador Program at Hostwriter, an organization that helps journalists to easily collaborate across borders



# Challenges and Opportunities for South Asian Economies in the Time of COVID-19

#### June 2

Dr. Irfan Nooruddin joined the U.S. Embassy in New Delhi to discuss the efforts of governments across South Asia to address the COVID-19 crisis, and the potential positive and negative outcomes that may result from these actions.

SPEAKERS: Dr. Irfan Nooruddin, Professor of Indian Politics at Georgetown University and Director of Georgetown University's India Initiative



# Global Business Briefing with the Ambassadors of the Philippines and Vietnam to the U.S.

#### June 3

A discussion on the ASEAN response to COVID-19 economic recovery along with Vietnam's and the Philippines' response to the pandemic.

**SPEAKERS:** His Excellency Jose Manuel Romualdez, Ambassador of the Republic of the Philippines to the U.S. His Excellency Ha Kim Ngoc, Ambassador of the Socialist Republic of Vietnam.

AUDIENCE: 65 private-sector leaders



# **One Nation, Many Approaches: How Mayors are Tackling the Crisis** June 4

An *Insights@Meridian* panel discussion featuring mayors for a program focused on how cities are re-opening across the country. The bipartisan panel provided insight on the health and safety measures, as well as the economic factors that they are taking into consideration as they roll out local regulations and enforcement.

<b>SPEAKERS:</b>	Mayor Leirion Gaylor Baird, City of Lincoln, Nebraska
	Mayor David Holt, City of Oklahoma City, Oklahoma
	Mayor Paul Kanitra, Burough of Point Pleasant Beach, New Jersey
	Moderated by Ambassador Stuart Holliday, President and CEO of Meridian
AUDIENCE:	51 members of the foreign diplomatic corps and private sector
MEDIA:	YouTube Livestream



#### **Citizen Journalism**

#### June 4

Journalism professor Vince Gonzalez joined the U.S. Embassy in Warsaw to share stories, emphasize the importance of participatory journalism/street reporting, and provide tips/techniques to future, budding citizen journalists.

**SPEAKERS:** Vince Gonzalez, Professor of Professional Practice, Associate Dean of Student Affairs, and Associate Director for Journalism Graduate Programs at the University of South Carolina at Annenberg



# **Next Level Live!**

#### June 11

The third program of a four-part virtual dialogue and performance series with Next Level Director Junious Brickhouse and Next Level Founding Director & Professor of Music at the University of North Carolina at Chapel Hill, Mark Katz and performances by Next Level alumni.

SPEAKERS:	Next Level Director, Junious Brickhouse Next Level Founding Director Mark Katz Next Level alumni dancer Melanie Aguirre and Beatboxer Baba Israel
AUDIENCE:	56 attendees
MEDIA:	YouTube Livestream



#### Impact of the COVID-19 Global Pandemic on U.S.–India Relations June 16

In collaboration with the U.S. Embassy in New Delhi, Senior Research Fellow Tanvi Madan will discuss the immediate future of U.S.–India relations during and post the COVID-19 pandemic.

**SPEAKERS:** Tanvi Madan, Senior Fellow in the Project on International Order and Strategy in the Foreign Policy Program and Director of The India Project at the Brookings Institution



# Global Business Briefing with Ambassador Jeffrey Gerrish, Deputy USTR

#### June 10

Ambassador Jeffrey Gerrish, Deputy United States Trade Representative, shared an update on global trade insights given the context of COVID-19, along with other perspectives on the priorities of the U.S. Trade Representative's office.

MERIDIAN

SPEAKERS: Ambassador Jeffrey Gerrish, Deputy U.S. Trade Representative

AUDIENCE: 57 private-sector leaders



### The Power of Diplomacy: A Conversation with Ambassador Capricia Marshall June 16

As a leading voice on international affairs and diplomatic engagements, Ambassador Marshall, discussed the importance of protocol and diplomacy in times of crisis, as well as ways in which protocol will need to adapt to a virtual world. Moderated by award-winning journalist and best-selling author Claire Shipman, the conversation also highlighted lessons outlined in Ambassador Marshall's new book, <u>"Protocol: The Power of Diplomacy and How to Make it Work for You."</u>

SPEAKERS:Ambassador Capricia Marshall, former Chief of Protocol of the United StatesAUDIENCE:82 members of the foreign diplomatic corps and private sectorMEDIA:Washington Examiner CoverageYouTube Livestream



# **Global Business Briefing with the Ambassador of Japan**

#### June 23

A discussion with Ambassador Shinsuke Sugiyama on the future of U.S.-Japanese relations post COVID-19 and current public-private health care initiatives being undertaken.

- **SPEAKERS:** His Excellency Shinsuke Suigyama, Ambassador of Japan to the United States Mr. Kabir Nath, CEO and President of Otsuka
- AUDIENCE: 63 private-sector leaders



# A Conversation with USAID Acting Administrator John Barsa

#### June 23

A conversation with USAID Acting Administrator, John Barsa on the Agency's important role in leading the U.S. global humanitarian response to COVID-19 and its commitment of over \$1 billion allocated towards combating this unprecedented global crisis.

- **SPEAKERS:** John Barsa, Acting Administrator at USAID *Moderated by* Ambassador Stuart Holliday, President and CEO of Meridian
- AUDIENCE: 64 members of the foreign diplomatic corps and private sector



# **Countering Disinformation During the Coronavirus Pandemic**

#### June 23

Sree Sreenivasan will join the U.S. Embassy in New Delhi to discuss how disinformation has spread throughout India and the world during the coronavirus pandemic and what can be done to combat it.

**SPEAKERS:** Sree Sreenivasan, Marshall Loeb Visiting Professor of Digital Innovation at Stony Brook School of Journalism



# **Next Level Live!**

#### June 25

The final program of a four-part virtual dialogue and performance series with Next Level Director Junious Brickhouse and Next Level Founding Director & Professor of Music at the University of North Carolina at Chapel Hill, Mark Katz and performances by Next Level alumni.

SPEAKERS:	Next Level Director, Junious Brickhouse Next Level Founding Director Mark Katz Next Level alumni MC Divinity Roxx and MC George "G" Yamazawa
AUDIENCE:	38 attendees
MEDIA:	YouTube Livestream



# **Global Business Briefing with the Ambassador of Saudi Arabia**

#### June 30

A discussion on the future of U.S.-Saudi relations post COVID-19 and current initiatives being undertaken by the Kingdom of Saudi Arabia.

SPEAKERS: Her Royal Highness Princess Reema bint Bandar Al Saud, Ambassador of Saudi Arabia to the United States

AUDIENCE: 65 private-sector leaders



# **Global Business Briefing with Her Excellency Kirsten Hillman**

#### July 7

Her Excellency Kirsten Hillman, Ambassador of Canada to the United States, will discuss USMCA and U.S.-Canada relations.

**SPEAKERS:** Her Excellency Kirsten Hillman, Ambassador of Canada to the United States *Moderated by* Ambassador Stuart Holliday, President and CEO of Meridian



# **Global Business Briefing with Kate Kalutkiewicz**

#### July 8

Ms. Kate Kalutkiewicz, Special Assistant to the President and Senior Director for Trade Policy, will join Meridian for a virtual convening to discuss trade insights amid COVID-19.

**SPEAKERS:** Ms. Kate Kalutkiewicz, Special Assistant to the President and Senior Director for Trade Policy *Moderated by* Ambassador Stuart Holliday, President and CEO of Meridian



# Why Museums Matter?

#### July 9

The program explored the important role museums play in our communities and what the world stands to lose if museums did not exist in a post-COVID landscape and speakers discussed innovative approaches museums are undertaking around the world to engage audiences and sustain activities.

**SPEAKERS:** Kaywin Feldman, Director of the National Gallery of Art Chong Siak Ching, CEO of the National Gallery of Singapore Franklin Sirmans, Director of the Perez Art Museum Miami *Moderated by* Heidi Zuckerman, Founder of HiZ.art and former CEO & Director of Aspen Art Museum

AUDIENCE: 135 attended

# Meridian Center for Diplomatic Engagement Virtual Networking Reception on Trade

#### July 9

The evening program will feature remarks from Peter Haas, Principal Deputy Assistant Secretary of the Bureau of Economic and Business Affairs and then serve as an interactive networking platform for attendees to exchange ideas and forge new connections.

SPEAKERS: Peter Haas, Principal Deputy Assistant Secretary of the Bureau of Economic and Business Affairs



# Global Business Briefing with Congressman Earl Blumenauer and EU Member of Parliament Bernd Lange

#### July 15

Congressman Earl Blumenauer and EU Member of Parliament Bernd Lange will join Meridian for a virtual conversation to discuss the next steps in the EU-U.S. trade partnership.

**SPEAKERS:** Congressman Early Blumenauer (D-OR) European Union Member of Parliament Bernd Lange *Moderated by* Ambassador Stuart Holliday, President and CEO of Meridian

MEDIA: YouTube Livestream



# Diplocraft – The Race for a Vaccine: How Industry Government, and International Organizations Are Innovating Survival

#### July 16

A discussion featuring U.S. government, pharmaceutical, and trade experts on how public and private sectors are working together to fast-track the development and distribution of possible vaccines and explore the investments that are required for deal with this global crisis





# Insights@Meridian: Congresswoman Karen Bass and Minnesota Attorney General Keith Ellison on Racial Injustice Movement and Police Reforms

#### July 17

As the fight against racial injustice remains at the forefront of the national dialogue, Meridian will host Representative Karen Bass (D-CA), Chair of the Congressional Black Caucus alongside Minnesota Attorney General Keith Ellison to reflect on the civil unrest that has swept the nation in the past couple of months, and provide the context needed to understand the deep-rooted frustration behind the protests that erupted across the country. The conversation will explore the many police reform measures being proposed both at the national and local levels, and what this continued momentum means for the country.

SPEAKERS: Congresswoman Karen Bass (D-CA) Keith Ellison, Attorney General of Minnesota





#### July 23

A wide-ranging conversation with Meridian's Rising Leaders Council members on how the global pandemic has transformed the ways governments work together and how the private sector engages governments.

<b>SPEAKERS:</b>	Stephane Dujarric, Spokesperson for the United Nations Secretary-General
	Gerry Diaz Bartolome, Deputy Chief of Mission, Embassy of Argentina
	Hreinn Palsson, Deputy Chief of Mission, Embassy of Iceland
	Kezia McKeague, Director, Latin America Practice, McLarty Associates
	Moderated by RLC Co-Chair Ben Chang, Deputy VP for Communications & Spokesperson for
	Princeton University and a former U.S. diplomat.
	127 attendees with an average view time of 48 minutes

AUDIEN

**DIENCE:** 127 attendees with an average view time of 48 minutes 88 views on <u>YouTube Livestream</u> and an average watch time of six minutes

# MERIDIAN HUDDLE WITH DEVASHISH DHAR, PUBLIC POLICY SPECIALIST AT THE OFFICE OF THE VICE CHAIRMAN, GOVERNMENT OF INDIA

#### July 23

Devashish Dhar, Public Policy Specialist at the Office of the Vice Chairman, Government of India will be joining Meridian for an exclusive dialogue to give policy updates from NITI Aayog, the policy think tank of the Government of India.

SPEAKERS: Devashish Dhar, Public Policy Specialist, NITI Aayog, Government of India



# Insights@Meridian with U.S. Ambassador to the United Nations Kelly Craft

#### July 30

Ambassador Kelly Craft discussed how the U.S. is approaching its responsibilities for the upcoming UN General Assembly, where world leaders will be gathering virtually for the first time in its 75-year history. She also discussed the pressing foreign policy issues that are taking place at the UN as the COVID-19 crises continues to dominate the headlines and how the pandemic has created unprecedented challenges to UN peacekeeping missions around the world.

MERIDIAN

SPEAKERS: Kelly Caft, U.S. Ambassador to the United Nations