



## SUSTAINING GLOBAL ECONOMIC GROWTH: ENERGY, TRADE AND INVESTMENT



# Meridian Global Leadership Summit

CONVENING LEADERS AT THE NEXUS OF DIPLOMACY, BUSINESS AND POLICY



October 25, 2019 | Washington, DC



# We see possibilities everywhere.

From renewable energy and natural gas to advanced fuels and new low carbon businesses, BP is working to make energy cleaner and better.

»»» keep advancing



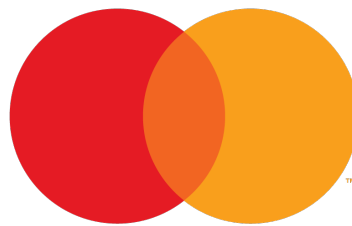
## **SUSTAINING GLOBAL ECONOMIC GROWTH: ENERGY, TRADE AND INVESTMENT**

The 8th Annual Meridian Global Leadership Summit explores how changing landscapes in trade, investment and energy will shape the global economy for the foreseeable future.

### **THANK YOU TO OUR SUMMIT SUPPORTERS**



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### WELCOME REMARKS

**AMBASSADOR STUART W. HOLLIDAY**, President and CEO,  
[Meridian International Center](#)

### AMERICAN ATTITUDES TOWARD GLOBAL TRADE

**JOE DALY**, Senior Partner, [Gallup](#)

### THE SHIFT FROM MULTILATERAL TO BILATERAL TRADE AGREEMENTS

While one-on-one discussions and disputes are among the hallmarks of a new American trading system dominated by the U.S.-China trade war, much of the world is embracing multilateral trade pacts as demonstrated through the African Continental Free Trade Area and the agreed-to-in-principle EU-Mercosur trade pact. The dichotomy extends to the WTO as the U.S. is no longer willing to wait for concerns to be addressed. What opportunities will emerge in this new norm of sanctions and tariffs and how can nations and global businesses best adapt?

**THE HONORABLE ROBERT M. SCHER**, Head of International Affairs,  
[BP America](#)

**HER EXCELLENCY DR. EMILY HABER**, [Ambassador of Germany](#)

**HER EXCELLENCY ROSEMARY BANKS**, [Ambassador of New Zealand](#)

Moderator: **RYAN HEATH**, Senior Editor and UN Playbook Director, [POLITICO](#)

### ENERGY SPOTLIGHT

**MARY STREETT**, Senior Vice President, U.S. Communications and External Affairs,  
[BP America](#)

In conversation with: **AMBASSADOR STUART W. HOLLIDAY**, President and CEO, [Meridian International Center](#)

### TAPPING THE WORLD'S EVOLVING ENERGY PORTFOLIO TO MEET INCREASED GLOBAL CONSUMPTION

While global investment in renewable energy continues to outpace traditional energy investment, fossil fuels remain the foundation of our global economy and their share of global energy consumption has remained steady at 81% for the past 20 years. At the same time, expanding populations and the modernization of society have led to an explosion of energy demand. History has shown a rise in energy consumption typically increases use of both the new emerging energy sources as well as the traditional ones. How can governments work together and with the private sector to harness increased global energy demand while keeping the economy moving forward and addressing mounting climate concerns?

**SENATOR JOE MANCHIN**, Ranking Member, [Senate Committee on Energy and Natural Resources](#)

**THE HONORABLE THEODORE J. GARRISH**, Assistant Secretary for International Affairs, [U.S. Department of Energy](#)

Moderator: **ALI VELSHI**, Anchor and Correspondent, [MSNBC](#)



### INCREASING INVESTMENT IN THE NATIONAL SECURITY ERA

Trillions of dollars in additional investment are needed to achieve the UN Sustainable Development Goals; however, global foreign direct investment flows have fallen for five straight years. Rising private equity and other global assets under management indicate that there is no shortage of capital, just a need for increased flow at a time when world leaders are increasingly questioning investment deals out of national security concerns. The incoming U.S. International Development Finance Corporation will provide a public sector approach to drive sustainable private capital into emerging markets. What steps does the private sector need to take to bolster cross-border capital flow? How can global investment grow amid national security apprehension and new CFIUS rules?

**TERESA BARGER**, Co-Founder and CEO, [Cartica](#)

**EDWARD A. BURRIER**, Chief Operating Officer, [Overseas Private Investment Corporation](#)

**RICHARD CHIN**, Executive Vice President and Head of Global Development, [SK Group](#)

Moderator: **LUIZA CH. SAVAGE**, Executive Director of Cross-Platform Content and Host of Global Translations Podcast, [POLITICO](#)

### PUTTING THE DIGITAL ECONOMY TO WORK FOR EVERYONE, EVERYWHERE

**AMBASSADOR MICHAEL FROMAN**, Vice Chairman and President, Strategic Growth, [Mastercard](#)

In conversation with: **ANA SWANSON**, Trade Reporter, [The New York Times](#)

### MERIDIAN GLOBAL LEADERSHIP AWARD PRESENTATION

The Meridian Global Leadership Award honors those who, by their actions and practices, exemplify the positive impact individual and corporate leaders can have in their communities and the world. These individuals are champions of Meridian's belief that all citizens can be global leaders and they share Meridian's commitment to strengthening the diplomacy and leadership required to solve shared global challenges.

### CLOSING REMARKS

**MANISHA AND ROY KAPANI**, Chairs, 51st Annual Meridian Ball

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## LETTER FROM THE CHAIR AND THE PRESIDENT

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Dear Global Leaders,

This year marks the 8th Annual Meridian Global Leadership Summit, our signature gathering of leaders at the nexus of diplomacy, business and policy. The Summit is an occasion to put partisan politics aside, and instead focus on paths towards cooperation and collaboration on the world's most pressing challenges and promising opportunities.

Energy, trade and investment are certainly three areas that warrant our full attention. As concerns of an international recession escalate, public and private sector leaders' approaches to trade agreements, investment policy and the energy transition will have a profound impact on the global economy. Today, we are delving into many of the central questions within these changing landscapes. How can we meet rising demand for energy worldwide, while addressing the need to drastically reduce carbon emissions? Where is the middle ground on a rules-based international trading system? How can we foster investment during a time of mounting national security concerns? Several Administration officials, foreign ambassadors, business executives, legislators and journalists who are grappling with these global conundrums are joining us here in Washington, DC to share their perspectives. Our longtime Summit partner, Gallup, will help us set the scene for the program through the findings of "Trade Under Trump," which explores American trade sentiments over the past quarter-century.

BP America, Mastercard, POLITICO and Trade Center Management Associates have provided the support to make today's dialogue possible. We recognize their generosity and are thankful for their partnership. We are also grateful to our distinguished speakers for sharing their viewpoints. Nonetheless, the success of today's program is up to you, our attendees. While we appreciate your presence here today, do not let this be the extent of your participation. We call on you to use this time to strengthen your existing relationships while forging new connections with the cross-section of leaders in attendance. The solutions to today's issues will not come from silos, but through collaboration across parties, sectors and borders. And amid all of these present-day uncertainties, one thing remains clear: we are stronger at home when globally engaged.

Sincerely,



**The Honorable Ann Stock**  
Chair  
**Meridian Board of Trustees**



**Ambassador Stuart W. Holliday**  
President and CEO  
**Meridian International Center**



## **HER EXCELLENCY ROSEMARY BANKS**

**Ambassador of New Zealand**

 [@NZAmbassadorUS](https://twitter.com/NZAmbassadorUS)

Ambassador Banks has had a 40 year career in the Ministry of Foreign Affairs and Trade (MFAT), including six overseas assignments. She was Permanent Representative to the United Nations in New York, Ambassador to France and Portugal, and New Zealand's Permanent Representative to the OECD. Ambassador

Banks also served as Deputy Chief of Mission in Honiara and Canberra. As Deputy Secretary in New Zealand's MFAT, Ambassador Banks was responsible for multilateral, legal and consular affairs. She coordinated the emergency responses to the 9/11 terrorist attacks, the Bali bombings and the Asian tsunami. Drawing on these experiences, she led the development of a new emergency response system and guidance manual. Earlier Wellington-based positions included Director of Development Assistance, Director of North Asia Division, Director of Public Affairs and foreign policy adviser to the Minister. Ambassador Banks has a Master of Arts degree in Russian with First Class Honors from Canterbury University and a Master of Science from London School of Economics. She has recently served as a Crown negotiator for the Treaty of Waitangi settlement process as a member of the Council of the University of Canterbury, and a Senior Adjunct Fellow in the Department of Political Science.



## **TERESA BARGER**

**Co-Founder and CEO, Cartica**

Teresa Barger spent 21 years at the International Finance Corporation investing in emerging markets companies in nearly all regions of the world. At IFC, among other positions, she was Division Manager for Africa, Deputy Director of Credit/Investment Review, and Director of Private Equity and Investment Funds. In that post she created the first index for EM private equity and co-founded the Emerging Markets Private Equity Association (EMPEA). Barger also developed the first two corporate governance funds in the Emerging Markets for Korea and Brazil. She was subsequently

Director of Corporate Governance and Securities Market Development. In this position she was responsible for the governance aspects of IFC investments and using governance as a value addition strategy. She also created the innovative Gemloc bond fund, index, and market development program for local currency bonds. Before joining IFC, Barger was with McKinsey & Company. She is a member of the Council on Foreign Relations and serves on the boards of American University in Cairo, the Casey Health Foundation and ANERA. She also serves on the Advisory Councils for Princeville Global and Lumia Capital. Barger received her AB magna cum laude from Harvard College and her MBA from the Yale School of Management. She did post-graduate work at the American University in Cairo. She speaks Arabic and French.



## **EDWARD A. BURRIER**

**Chief Operating Officer,**

**Overseas Private Investment Corporation**

 [@OPIC\\_EABurrier](https://twitter.com/OPIC_EABurrier)

Edward A. Burrier serves as Chief Operating Officer of the Overseas Private Investment Corporation (OPIC). Beginning in July 2017, he served as OPIC's Vice President of External Affairs. In this capacity, Burrier managed the agency's relationships with Congress, federal agencies, and other key stakeholders as well

as oversaw all communications, public outreach, and engagement strategies in support of OPIC's mission to support development and advance U.S. foreign policy. As Vice President of External Affairs, he directed the agency's strategy in the successful passage of the BUILD Act. Burrier has over two decades of foreign policy experience, including 18 years on Capitol Hill. He served for four and a half years as Deputy Staff Director of the House Foreign Affairs Committee. During his tenure, the Committee enacted more than 40 pieces of legislation to advance U.S. interests across Africa, Asia, Latin America, and the Middle East. After receiving his B.A. in Political Science from Mary Washington College, Burrier received his M.A. in National Security and Strategic Studies from the U.S. Naval War College. In 2010, he was named to the Foreign Policy Initiative's inaugural class of "Future Leaders."



## **RICHARD CHIN**

**Executive Vice President and Head of  
Global Development, SK Group**

Richard Chin is Executive Vice President of SK's Global Development Group responsible for executing growth strategies for SK's affiliates in the U.S. including M&A activities, strategic investments, and joint ventures. Additionally, the team oversees SK's U.S. regulatory affairs, public policy and communications activities. Since joining SK in 2008, Chin has held positions including CEO of SK Hynix America, Chief Marketing Officer of

SK Hynix Inc., and President of SK Telecom Americas. Previously, he held executive positions at Motorola Inc., Searle Pharmaceuticals, and NutraSweet Company. Chin has served as a director on the boards of Everyscape Inc., Virgin Mobile USA, Inc. and Mobile Money Ventures LLC. In 2019, Chin was appointed as a member of the U.S. Investment Advisory Council, which advises the Secretary of Commerce on the development and implementation of strategies to attract and retain foreign direct investment in the United States. Chin holds a Juris Doctor from John Marshall Law School and a Bachelor of Arts from the University of Chicago.





## **JOE DALY**

### **Senior Partner, Gallup**

 @Gallup

Joe Daly is a Gallup Senior Partner and member of the company's Management Committee. Daly works with global governments, academic institutions, nonprofits and corporations worldwide to help them solve the world's most pressing problems using data from Gallup's World Poll. Daly also provides advisory services on entrepreneurship to governments and businesses worldwide, supporting them with research and data on the drivers of

employment, job creation and business startups at the global, national, regional and local levels. Daly is a member of Gallup's Public Release Committee, and serves on the board of directors of Lemonade Day and the Analytics and AI Advisory Board at Queen's University. Before joining Gallup, Daly was a consultant at Accenture. Daly received his master's in business administration degree with a focus on international business from the McDonough School of Business at Georgetown University and a bachelor's degree in mechanical engineering from Pennsylvania State University.



## **THE HONORABLE MICHAEL FROMAN**

### **Vice Chairman and President, Strategic Growth, Mastercard**

 @Mastercard

Ambassador Michael Froman serves as vice chairman and president, Strategic Growth for Mastercard. In that role he is responsible for growing strategic partnerships, scaling new business opportunities, and advancing the company's efforts to partner

with governments and other institutions. Ambassador Froman oversees the Mastercard Center for Inclusive Growth and is a member of the company's management committee. Prior to joining Mastercard, Ambassador Froman was affiliated with the Council on Foreign Relations and continues to serve as a distinguished fellow. In September 2018, Ambassador Froman joined the Board of Directors of The Walt Disney Company. From 2013 to 2017, Ambassador Froman served as the U.S. Trade Representative, President Barack Obama's principal advisor and negotiator on international trade and investment issues. From 2009-2013, he served at the White House as assistant to the President and deputy national security advisor for international economic affairs. Prior to joining the Obama Administration, Ambassador Froman held several executive positions at Citigroup. During the Clinton Administration, he worked at the White House and the Treasury Department. Ambassador Froman received a bachelor's degree in public and international affairs from Princeton University, a doctorate in international relations from Oxford University, and a law degree from Harvard Law School, where he was an editor of the Harvard Law Review.



## THE HONORABLE THEODORE J. GARRISH

Assistant Secretary of Energy,  
International Affairs

 @IntlAffairsDOE

Theodore J. Garrish was confirmed as Assistant Secretary of Energy, International Affairs on April 9, 2018. Prior to confirmation, Garrish spent over three decades on energy issues, with over half in public service. At the Energy Department, he served as General Counsel and later as Assistant Secretary for Nuclear Energy and also Assistant Secretary for Congressional, Intergovernmental and Public Affairs. During his Federal service, he also served as Federal Inspector of the Alaska Natural Gas Transportation System. While in the private sector, he previously worked on nuclear export controls with U.S. companies and assisted emerging nuclear power nations to help them develop legal and regulatory programs and national policies for the use of nuclear energy technology. Earlier in his career he was the Founder and Chairman of an early craft brewery, the Wild Goose Brewery in Cambridge, Maryland. Garrish holds a Bachelor's degree from the University of Michigan in economics and a Juris Doctor cum laude from Wayne State University in Detroit.



## HER EXCELLENCY DR. EMILY HABER

Ambassador of Germany

 @GermanAmbUSA

Ambassador Emily Margarethe Haber has been German Ambassador to the United States since June 2018. Immediately prior to this, Ambassador Haber, a career foreign service officer, was deployed to the Federal Ministry of the Interior, serving as State Secretary overseeing security and migration at the height of the refugee crisis in Europe. In this capacity, she worked closely with the U.S. administration on topics ranging from the fight against international terrorism to global cyberattacks and cybersecurity. In 2009, she was appointed Political Director and, in 2011, State Secretary at the Foreign Office, the first woman to hold either post. Earlier in her career, she served at the German Embassy in Ankara; in Berlin, she has served as Deputy Head of the Cabinet and Parliamentary Liaison Division, as Director of the Organizing for Security and Co-operation in Europe Division, and as Deputy Director-General for the Western Balkans. Ambassador Haber has extensive knowledge of the Soviet Union and Russia, having worked both in the Soviet Union Division at the German Foreign Office and, on various occasions, at the German Embassy in Moscow, where she served as Head of the Economic Affairs Section and Head of the Political Affairs Department. Ambassador Haber attended schools in New Delhi, Bonn, Paris, Brussels, Washington, and Athens. From 1975 to 1980, she studied history and ethnology in Cologne, earning her PhD with a dissertation on German foreign policy during the Morocco crisis on the eve of World War I. Ambassador Haber is married to Hansjörg Haber. The couple has two sons.



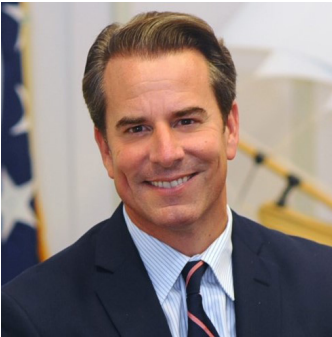
## **RYAN HEATH**

**Senior Editor and Author of U.N. Playbook,  
POLITICO**

 [@PoliticoRyan](https://twitter.com/PoliticoRyan)

Ryan Heath is senior editor at POLITICO, where he leads POLITICO's analysis and reporting on global issues and events. Until mid-2019 he reported from Brussels, directing POLITICO's EU election coverage and the Brussels Playbook newsletter. Heath is the author of two books on politics and previously worked as

a presidential speechwriter and spokesperson at the European Commission, and for the U.K. Cabinet Office. Heath appears on CNN, NBC and Fox News.



## **THE HONORABLE STUART W. HOLLIDAY**

**President and CEO,  
Meridian International Center**

 [@AMBSHolliday](https://twitter.com/AMBSHolliday)

Ambassador Stuart Holliday is President and CEO of Meridian International Center. Ambassador Holliday served as United States Ambassador for Special Political Affairs at the United

Nations (2003-2005), after his nomination by the President and confirmation by the Senate. Prior to serving at the United Nations, Holliday was Coordinator (Assistant Secretary) of the U.S. State Department's Bureau of International Information Programs and Principal Deputy Assistant Secretary for Public Affairs. From 2000 to 2001, he was Special Assistant to the President and Associate Director of Presidential Personnel at the White House. Following the attacks of September 11, Holliday was tasked by the President's Chief of Staff to work with government agencies to staff the first Office of Homeland Security. From 1998 to 2000, he served as Assistant (deputy) Policy Director to then Governor of Texas. He has also served as the Director of the International Practice at QGA, Executive Director of the Dallas Council on World Affairs and Regional Director for North Africa, the Middle East and Turkey at the International Republican Institute. Holliday served on active and reserve duty as an Officer in the United States Navy from 1988 until 1995 and was recalled to active duty for Operation Desert Storm. He is a recipient of the Joint Service Commendation Medal. He obtained his B.S.F.S. from Georgetown University and his M.A. from the London School of Economics and Political Science. Holliday is a life member of the Council on Foreign Relations, a co-founder of No Labels, and is now serving on the No Labels Advisory Board. He also serves as a Trustee of the Center for the Study of Presidency and Congress, has served as a chapter chair of the Young Presidents Organization (YPO), on the Boards of the Council of American Ambassadors and The International Foundation for Election Systems.



## **ROY KAPANI**

**Chairman and CEO, KapCo Holdings**

Roy Kapani has over 25 years experience in the defense and government technology industry. He founded ECS Federal in 2001, with a focus on Computer Science, Engineering and Information Systems development. Over the past 17 years a corporate culture for a professional services firm focused on excellence, discipline and process was instituted and successfully advanced. This focus places an emphasis on customer satisfaction and methodologies to ensure the highest levels of quality. KapCo Holdings was formed in 2018, upon the sale of ECS Federal. KapCo Holdings is a private, family office investment firm managing the assets of Roy Kapani and his family. Kapani previously held executive leadership positions with Computer Based Systems, Inc. (CBSI) and AverStar. Kapani was the recipient of the 2014 Ernest & Young (EY) Entrepreneur of the Year, Greater Washington, in Government Services. Kapani holds a Bachelor of Science in Computer Science from the University of Maryland College Park. He earned his Master of Business Administration in Finance from George Washington University. Kapani is a trustee for the Center for the Study of the Presidency and Congress (CSPC), an advisor board member of the Center for Strategic and International Studies (CSIS), and a trustee of the National Cathedral School Board. He is also an active member of the Young Presidents' Organization and the Economic Club of Washington, DC.



## **SENATOR JOE MANCHIN**

**Ranking Member, Senate Committee on Energy and Natural Resources**

 [@Sen\\_JoeManchin](https://twitter.com/Sen_JoeManchin)

U.S. Senator Joe Manchin (D-W.Va.) was sworn into the United States Senate on November 15, 2010 to fill the seat left vacant by the late Senator Robert C. Byrd. Senator Manchin currently serves as the ranking member of the Senate Energy and Natural Resources Committee, and also serves on the Senate Committee on Appropriations, the Senate Committee on Armed Services, and the Senate Committee on Veterans' Affairs. Senator Manchin has served in several leadership capacities on various associations, including: Chairman of the National Governors Association, Chairman of the Southern States Energy Board, President of the Council of State Governments, Chairman of the Democratic Governors Association and Chairman of the Southern Governors' Association. Before he began his tenure as West Virginia's 34th governor in January 2005, Senator Manchin served as Secretary of State for West Virginia from 2000 to 2004 and worked as a state legislator from 1982 to 1996. Senator Manchin was born and raised in the small coal mining town of Farmington, W.Va. and attended West Virginia University on a football scholarship. He is married, and has three children and ten grandchildren.





## **LUIZA CH. SAVAGE**

**Executive Director, Cross-Platform Content  
and Host of Global Translations Podcast,  
POLITICO**

 [@luizachsavage](https://twitter.com/luizachsavage)

Luiza Savage is the executive director of cross-platform content for POLITICO. She works across the newsroom and with business partners to drive and develop ambitious editorial projects that include digital journalism, video, data research, polling, live events, and thought-leadership series that are supported by outside underwriting. As executive director for Canada, she is responsible for the creation of POLITICO Pro Canada. Prior to joining POLITICO, Savage was the Washington bureau chief for Maclean's, the national weekly news magazine of Canada. In that role, she covered several presidential elections, wrote and produced two television documentaries, and was a regular commentator on television and radio news programs. She previously worked as a reporter for three newspapers. Savage was born in Poland and grew up in Canada. She earned a bachelor's degree in economics from Harvard College and a master's degree from Yale Law School, where she was a Knight Foundation journalism fellow. She is married to New York Times reporter Charlie Savage; they have two children.



## **THE HONORABLE ROBERT M. SCHER**

**Head of International Affairs, BP America**

 [@BP\\_America](https://twitter.com/BP_America)

The Honorable Bob M. Scher is the Head of International Affairs for BP America. In this position Scher tracks and analyzes U.S. foreign policy as it affects BP's businesses around the world. Scher has close to 25 years of experience in senior global affairs and national security roles in the U.S. Government, most recently serving as the Assistant Secretary of Defense for Strategy, Plans, and Capabilities in the Pentagon from 2014 to 2017. In that role, he directly advised the U.S. Secretary of Defense on a wide range of global defense, security, strategy, and budgeting matters. Prior to becoming Assistant Secretary, Scher held a series of progressively more senior roles at the Departments of Defense and State focused on defense strategy and Asian foreign policy, including as the Deputy Assistant Secretary of Defense (DASD) for South and Southeast Asia, DASD for Plans, and as a member of the Policy Planning Office at State. He also served in the private sector as a consultant with Booz Allen Hamilton on defense and foreign affairs issues. Scher received his Bachelor's degree with high honors from Swarthmore College, and a Master's of International Affairs from Columbia University's School of International and Public Affairs.



## **MARY STREETT**

**Senior Vice President, U.S. Communications and External Affairs, BP America**

 [@BP\\_America](#)

Mary Streett serves as BP's senior vice president of U.S. communications & external affairs, overseeing all of the company's communications, government relations and public affairs in the United States. Streett joined BP in April 2014 to serve as vice president and head of U.S. government affairs. In this role, she

oversaw federal, state and local government relations and played a central role in BP's strategic planning. Prior to joining BP, Streett served as vice president of federal government affairs at Exelon, one of the nation's leading consumer electricity and gas providers. From 2002 to 2010, Streett, an attorney, practiced with the law firm Mayer Brown LLP, where she was a partner in the government and global trade group and focused on government and regulatory matters. She advised U.S. and foreign companies on transactional, regulatory, legislative and policy matters related to international trade and investment, energy and environmental policy, and technology. Having worked on several presidential campaigns, Streett also has extensive government and political experience. She served in the Clinton Administration on the White House staff and as deputy general counsel for the Commerce Department. Streett received her J.D. from the William H. Bowen School of Law at the University of Arkansas at Little Rock and was a visiting student at Georgetown University Law Center. She graduated from the University of Tulsa with a bachelor of science in business administration and attended the Institute of European Studies in Vienna and London to study international business and economics.



## **ANA SWANSON**

**Trade Reporter, The New York Times**

 [@AnaSwanson](#)

Ana Swanson writes about trade and international economics for the New York Times. She previously covered the economy, trade and the Federal Reserve for The Washington Post. She has a bachelor's degree in cultural anthropology from Northwestern University and a master's in international relations with a focus in China and international economics from the Johns Hopkins School of Advanced International Studies in Washington, DC.



### ALI VELSHI

Anchor and Business Correspondent,  
MSNBC and NBC

 @AliVelshi

Ali Velshi has covered a wide range of domestic, global and economic issues throughout his career. Before joining NBC News and MSNBC, Velshi hosted “Ali Velshi On Target,” a nightly primetime show on Al Jazeera America. Before that, he served as CNN’s Chief Business Correspondent, anchor of CNN Interna-

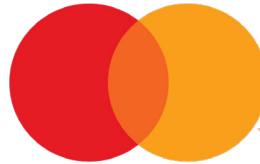
tional’s “World Business Today” and host of CNN’s weekly business roundtable “Your Money.” Velshi also co-hosted CNN’s morning show, “American Morning.” An award-winning journalist, Velshi was honored with a National Headliner Award for Business & Consumer Reporting for “How the Wheels Came Off.” His work on disabled workers and Chicago’s red-light camera scandal in 2016 earned him two News and Documentary Emmy Award nominations, adding to a nomination in 2010 for his terrorism coverage. Additionally, Velshi has taken his economic analysis to “Oprah,” “The View,” and “The Daily Show with Jon Stewart.” Velshi is the author of Gimme My Money Back (Sterling and Ross, 2008) and co-author with CNN’s Christine Romans of How to Speak Money (Wiley, 2010). Born in Kenya and raised in Canada, Velshi graduated from Queen’s University in Canada, which bestowed an honorary Doctorate of Laws upon him in 2016. Velshi splits his time between New York City and Philadelphia. Active in the community, Velshi serves on the Boards of Trustees of the Chicago History Museum, Seeds of Peace, the XPrize Foundation, The National Constitution Center, and the Philadelphia Citizen, and is a member of the Council on Foreign Relations. As of September of 2019, he is an instructor in “Business Communications for Impact” at the Wharton School of the University of Pennsylvania.

# 51<sup>ST</sup> ANNUAL MERIDIAN BALL AND 8<sup>TH</sup> GLOBAL LEADERSHIP SUMMIT

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# MERIDIAN INTERNATIONAL CENTER

Meridian International is a neutral nonprofit diplomacy center that connects global leaders through collaboration and culture. We believe that the United States is stronger when globally engaged, setting the tone for consensus building across nations to create a more secure and prosperous world for all. Founded in 1960, Meridian works with governments, the private sector and the diplomatic community to develop global leadership, cultural and diplomatic engagement programs to equip leaders with the networks, insights, and cultural context essential for non-partisan collaboration on shared global challenges and opportunities.

## Meridian's programs:

- Develop the next generation of global leaders through exchange and training programs that give them insight, cultural context and networks to create change
- Connect people through the arts and culture to increase understanding of the United States and other countries
- Promote non-partisan collaboration on global issues by convening government, business and diplomatic leaders for open dialogue that lead to better policy decisions and outcomes

## MERIDIAN CENTER FOR DIPLOMATIC ENGAGEMENT

[meridian.org/diplomacy](http://meridian.org/diplomacy)

Diplomacy is evolving and multi-faceted. Skepticism of global engagement is growing, alliances are shifting, and polarization is increasing. Complex policy issues require collaboration among diplomatic, business and government leaders, however gaps exist among these sectors. Stronger neutral, non-partisan channels among these communities are needed.

The Meridian Center for Diplomatic Engagement accelerates collaboration between the international diplomatic corps and the U.S. public and private sectors to address global challenges and opportunities facing the United States and the world today. Meridian convenes programs across borders, parties and industries enabling diplomats to connect in intimate settings with top officials and policy-makers, dive deeply into issues, understand how Washington works and strengthen peer-to-peer relationships.

To learn more, please contact:

Katherine Boyce, Associate Director, Meridian Center for Diplomatic Engagement  
(202) 939-5546 | [MCDE@meridian.org](mailto:MCDE@meridian.org)

## JOIN THE MERIDIAN NETWORK

Individuals and companies can support and benefit from Meridian's work by joining our distinguished network of business leaders, public sector officials, and diplomats. For more information, please contact Rebekah Nantz, Development Coordinator at (202) 939-5876 or [merdevelopment@meridian.org](mailto:merdevelopment@meridian.org).

### MERIDIAN GLOBAL LEADERSHIP COUNCIL [meridian.org/mglc](http://meridian.org/mglc)

The Meridian Global Leadership Council is a network of leaders in Washington and around the country who support Meridian's commitment to strengthening international collaboration and advancing U.S. engagement and global leadership. The Council is at the center of engagement between the diplomatic community, government policy makers and leaders from the business, cultural and philanthropic circles. From discussions on foreign policy issues at intimate salon dinners to lively cultural diplomacy receptions and exhibits, our member events focus on cultivating relationships and impactful exchanges of ideas and culture from around the world.

### MERIDIAN CORPORATE COUNCIL [meridian.org/corporate](http://meridian.org/corporate)

The Meridian Corporate Council provides a platform for dialogue and networking on key global issues among diplomatic, government, and corporate leaders. Through this exchange, members are better equipped to navigate critical challenges and opportunities in a complex international environment. Drawn from wide-ranging sectors, Council Members represent major corporations that are leaders in corporate social responsibility and international initiatives. They are also invited to join Meridian's delegations and to attend Meridian's programs and seminars, as well as intimate networking events and briefings.

## MERIDIAN SUMMIT TEAM

Hon. Stuart Holliday, President and CEO

Lee Satterfield, Executive Vice President and COO

Natalie Jones, Senior Vice President, External Affairs

Frank Justice, Vice President, Meridian Center for Diplomatic Engagement

Puru Trivedi, Managing Director, Corporate Relations

Megan Devlin, Director of Communications and Marketing

Katherine Boyce, Associate Director, Meridian Center For Diplomatic Engagement

Kathleen Shea, Associate, Meridian Center for Diplomatic Engagement  
Natalie Shanklin, Communications Associate

Janie Matthews, Digital Strategist

Amy Gawlak, Communications Fellow

Awais Ahmad, Video Production Fellow

Chris Riehl, Diplomatic Engagement Intern



# Beyond Financial Inclusion

## Making the digital economy work for **everyone, everywhere**

Globalization and technology have created new ways for people to advance and grow. But that doesn't mean these benefits have been shared by everyone.

Achieving financial inclusion for 500 million people is just the start. Now, we're reimagining what growth means for everyone, and how digital tools and technology can move people towards financial security and prosperity.

Our goal is to make commercially sustainable social impact business as usual.

And that's what it means to do well by doing good.

Join us on the path to an inclusive future.

See our stories of social impact:

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