

2013
2013

October 18, 2013 | Washington DC | meridian.org/summit



Meridian Global Leadership Summit

WHO LEADS THE WORLD?

Rethinking Leadership Around the Globe

Opening Remarks

Governor James J. Blanchard

Chairman, Meridian International Center

Welcome Remarks

Dalia Mroue-Fateh

Ball Chair; Founder, Salt Productions, LLC

What is the World Thinking?

Presentation and Release of *Global States of Mind: New Metrics for World Leaders*

Jim Clifton

Chairman and CEO, Gallup

Reimagining Power: The Demands for Global Leadership Today

Introduction by

Mark Penn

Executive Vice President,
Advertising and Strategy, Microsoft Corporation

Featured speakers

H.E. Eduardo Medina-Mora

Ambassador of Mexico to the U.S.

H.E. Ashok Mirpuri

Ambassador of the Republic of Singapore to the U.S.

Vali Nasr, PhD

Dean, School of Advanced International Studies, Johns Hopkins

H.E. Tebelelo Seretse

Ambassador of the Republic of Botswana to the U.S.

Tomicah Tillemann, PhD

Senior Advisor for Civil Society and Emerging Democracies
U.S. Department of State

Moderated by

Ambassador Stuart W. Holliday

President and CEO, Meridian International Center

Presentation of Meridian Corporate Leader Award

Presented remotely to

Christophe Navarre

Chairman and CEO, Moët Hennessy

Accelerating Cooperation Through Culture, Commerce and Education

Featured speakers

Shaygan Kheradpir, PhD

Chief Operations & Technology Officer, Barclays

Tom Monahan

Chairman and CEO, CEB

The Lord Palumbo of Walbrook

Chairman of the Jury, The Pritzker Prize for Architecture

Moderated by

Christopher Schroeder

Entrepreneur and Author of *Startup Rising: The Entrepreneurial Revolution Remaking the Middle East*

Wrap-up and Closing

Britlan Malek

White-Meyer Chair

On behalf of Meridian's Board of Trustees and our Presenting Sponsor, Moët Hennessy, welcome to Meridian's 2013 Global Leadership Summit. This Summit is the only forum of its kind where global leaders come together to discuss how people view their leaders, and how those leaders confront challenges on local and global levels.

We deeply appreciate you taking the time to join us, as well as the phenomenal support of our Summit and Ball Co-Chairs, Dalia Mroue-Fateh, Founder and CEO of Salt Productions, and Christophe Navarre, Chairman and CEO of Moët Hennessy; our Summit partners, Gallup and the Ronald Reagan Building and International Trade Center; and the corporate sponsors who have made this event possible.

In today's discussions, some of the world's top private and public sector leaders will explore the findings of Gallup's *Global States of Mind: New Metrics for World Leaders* – a worldwide study of what people in more than 160 countries are thinking about key issues, including law and order; food and shelter; and job creation. This data and the insights expressed today are intended to guide leaders in building effective strategies for putting their organizations and nations on the course for greater success. At Meridian, we believe that there is no shortage of information or solutions to any challenge – but there could be more effective problem-solving through exchange and collaboration. Our core mission is to provide global leaders with a neutral forum for creating shared value. We believe that the best solutions are born from bringing people, communities, and cultures together.

For more than 50 years, Meridian International Center has been a place where global leaders come together, in the U.S. and around the world. In September, the Meridian team, in close collaboration with the U.S. Department of State, brought together 100 leaders from more than 40 African countries for the President's Young African Leaders Initiative (YALI) Reunion Seminars in Dakar and Johannesburg. In June, Meridian joined with the Chinese People's Association for Friendship with Foreign Countries and the China National Academy of Painting to host *Beautiful China: Fan Paintings from the National Academy of Painting*. This exhibition is just one of Meridian's ongoing cultural diplomacy programs which strengthen the relationship between the United States and countries around the world.

In addition to the exchanges and forums that Meridian convenes around the world, we have institutionalized our work of fostering the next generation of leaders through the Meridian Global Leadership Institute (GLI), which was launched at last year's Summit. GLI incorporates Meridian's 50 years of expertise in providing training and development programs to senior government officials with state-of-the-art leadership strategies utilized by the world's most successful private and public sector trailblazers. GLI's *Essentials of Global Leadership* program is part of today's Summit. This two-day program features key leadership topics including cultural intelligence, global stakeholder engagement, geopolitical risk acumen, and public diplomacy. Like the Summit, the *Essentials of Global Leadership* provides a neutral forum in which leaders can exchange their unique perspectives, share best practices, and create lasting partnerships.

Finally, we extend our heartfelt congratulations to Mr. Navarre on his receipt of Meridian's Corporate Leader Award, an honor well-deserved by a true global leader.

We truly hope that you enjoy today's events, and thank you for supporting the important work of Meridian International Center.



A handwritten signature in black ink, appearing to read "Jim Blanchard".

Governor James J. Blanchard
Chairman
Meridian Board of Trustees



A handwritten signature in black ink, appearing to read "Stuart Holliday".

Ambassador Stuart W. Holliday
President and CEO
Meridian International Center



DALIA MROUE-FATEH

Founder, Salt Productions, LLC;
Meridian Ball Chair

Ms. Mroue-Fateh grew up in Lebanon and France. After completing high school in France she returned to Lebanon for undergraduate studies where she received a BA from American University of Beirut. Ms. Mroue-Fateh holds a MA in international law and diplomacy and a PhD in philosophy and international law and diplomacy from Tufts University, and a graduate degree in documentary filmmaking from George Washington University. She is the founder of Salt Productions, LLC, a documentary film production and distribution company. Salt specializes in films focused on international, social issues, cultural and historical topics. Ms. Mroue-Fateh has traveled extensively, speaks six languages, and has experience in journalism. She worked at the International Foundation for Election Systems and for the office of Preventive Diplomacy for the United Nations. She supports various

children's education programs and institutions including Time In Children's Initiative (NY), THEARC (DC), Cool to Be Me (Cape Town) and the Maret School (DC). As a side passion, Ms. Mroue-Fateh also invests in gourmet and culinary ventures in the Washington, DC area. She enjoys skiing, various other sports, reading, traveling with family, and keeping abreast of international contemporary trends in the food industry, the arts, architecture, politics, and new digital technologies.



BRITLAN MALEK, PsyD

Clinical Psychologist, Children's National Medical Center
White-Meyer Chair

Dr. Malek is a clinical psychologist at Children's National Medical Center. She specializes in developmental delays and autism spectrum disorder in young children. She serves on the Board of Starlight, Mid-Atlantic, a non-profit serving children with chronic and terminal illnesses. In addition, she is a Trustee of the River School, a DC-based early childhood school (infant to grade 3) which provides ground-breaking education and clinical services for children with Cochlear Implants and hearing aides to develop functional hearing and speech through pairing with hearing peers and expert staff. She volunteers with many local children's causes. She has been a long-standing supporter of Meridian International Center. She earned her BA from the University of North Carolina at Chapel Hill and her doctorate from the George Washington University. Dr. Malek resides in DC with her husband, Fred, and their children.



Meridian International Center congratulates

CHRISTOPHE NAVARRE

Chairman and CEO of Moët Hennessy

Recipient of the Meridian Corporate Leader Award

Christophe Navarre, Chairman and CEO of Moët Hennessy, was awarded for his personal and professional commitment to international cooperation and global engagement. With a specific interest in promoting U.S.-France relations, Mr. Navarre has used his platforms to remind and educate people of both countries of the shared values, culture, and histories between the nations. On a global scale, Moët Hennessy's brands serve as cultural ambassadors to more than 150 countries. Through this form of exchange, Moët Hennessy creates a shared experience that builds bridges between consumers and producers throughout the world.



CHRISTOPHE NAVARRE

Chairman and CEO, Moët Hennessy

Mr. Navarre was born in Belgium and earned a degree in Business Administration from Liege University before joining the Continental Bank in 1980. He later moved to Exxon where he first held Marketing and Sales responsibilities with the Esso Group. In 1989, he joined Interbrew where he successfully headed a number of subsidiaries while developing a strategy based on the promotion of premium brands and the launch of very innovative products. Starting as Managing Director of Brasseries Bellevue, he later became Chief Financial Officer of Interbrew Belgium, then President of Interbrew Italy before being appointed as the head of the French subsidiary in 1995. Mr. Navarre joined the LVMH Group in 1997 as President and CEO of JAS Hennessy & Co. where he was deeply involved in restructuring the company while securing its leading position in the cognac industry. In May 2001, he was appointed CEO of Moët Hennessy, the Wine and Spirits

division of LVMH, the world's leading luxury goods company. He manages the prestigious champagne brands Moët & Chandon, Dom Pérignon, Veuve Clicquot, Ruinart, and Krug as well as Hennessy, Glenmorangie and Ardbeg Scotch whiskies, 10 Cane rum, Belvedere vodka, and several wines of the New World. Among his various achievements, Mr. Navarre completed the European Marketing course at INSEAD in Fontainebleau. The father of four children, he finds solace in family life, golf, and motor sports, while cultivating an entrepreneurial spirit with real passion. Mr. Navarre was named Officier de la Légion d'Honneur, Commandeur de l'Ordre du Mérite Agricole, Commandeur de l'Ordre de Léopold II, and Officier de l'Ordre de la Couronne. Among his other official positions, Mr. Navarre serves as a Board Member of the Comité Colbert and Member of the HEINEKEN Advisory Board.



GOVERNOR JAMES J. BLANCHARD

Partner and Chair Emeritus, Government Affairs Practice Group, DLA Piper; Chairman, Meridian Board of Trustees

Governor Blanchard has dedicated his life to public service and law, serving with distinction as governor of the State of Michigan, U.S. Ambassador to Canada, and a member of the U.S. Congress. During eight years as Michigan's chief executive (1983-1991), Gov. Blanchard was named one of the best governors in America by *U.S. News & World Report* for returning the state to financial solvency and creating innovative new programs to meet the needs of its citizens. As ambassador (1993-1996), Gov. Blanchard managed a broad range of issues between the United States and Canada, receiving the prestigious Foreign Affairs Award for Public Service for his work. In 1997, Gov. Blanchard authored *Behind the Embassy Door - Canada, Clinton, and Quebec*, a book highlighting his experiences. Gov. Blanchard was an assistant attorney general of Michigan

for five years and then served four terms as a member of Congress (1975-1983) leading the successful fight to save the Chrysler Corporation. Currently, he is chairman emeritus of Government Affairs for the global law firm of DLA Piper and Chairman of the Meridian International Center. He is also on the board of directors of several public and private organizations and serves as vice president of the National Archives Foundation.



JIM CLIFTON

Chairman and CEO, Gallup

Since 1988, Mr. Clifton has served as CEO of Gallup, a leader in organizational consulting and public opinion research. His most recent innovation, the Gallup World Poll, is designed to give the world's 7 billion citizens a voice in virtually all key global issues. Mr. Clifton has pledged to continue this effort to collect world opinion for 100 years in 150 countries. Under Mr. Clifton's leadership, Gallup has achieved a fifteenfold increase in its billing volume and expanded from a predominantly U.S.-based company to a worldwide organization with 40 offices in 30 countries and regions. Mr. Clifton is the creator of The Gallup Path, a metric-based economic model that establishes the linkages among human nature in the workplace, customer engagement, and business outcomes. This model is used in performance management systems in more than 500 companies worldwide. He is also the author of many articles and of the book *The*

Coming Jobs War. Mr. Clifton serves on several boards and is the Chairman of the Thurgood Marshall College Fund. He has received honorary degrees from Jackson State, Medgar Evers, and Bellevue Universities.



AMBASSADOR STUART W. HOLLIDAY

President and CEO, Meridian International Center

Ambassador Holliday is the President and CEO of Meridian International Center. He served as United States Ambassador for Special Political Affairs at the United Nations (2003-2005), after his nomination by the President and confirmation by the Senate. Prior to serving at the United Nations, Ambassador Holliday was Coordinator (Assistant Secretary) of the U.S. Department of State's Bureau of International Information Programs and Principal Deputy Assistant Secretary for Public Affairs. From 2000-2001, he was Special Assistant to the President and Associate Director of Presidential Personnel at the White House. From 1998-2000, he served as Policy Advisor to then Governor of Texas. He has also served as Executive Director of the Dallas Council on World Affairs and as Regional Director for North Africa, the Middle East and Turkey at the International Republican Institute. Ambassador Holliday served on

active and reserve duty as an Officer in the United States Navy (Intelligence) from 1988-1995 and was recalled to active duty for Operation Desert Storm. He obtained his B.S.F.S. in International Affairs from Georgetown University and his M.A. in International Affairs from the London School of Economics and Political Science.



SHAYGAN KHERADPIR, PhD

Chief Operations and Technology Officer, Barclays

Dr. Kheradpir joined Barclays in 2011. In his current role as Chief Operations and Technology Officer, he has overall responsibility for the centralized technology and operations divisions, which comprises nearly half of Barclays' workforce. Among the first in the industry to identify "consumerization of technology" – where people rather than businesses drive innovation in the 21st-century market – Dr. Kheradpir has successfully created cultures centered on the consumer experience and the need for innovation. Beginning his communications career with GTE Laboratories in 1987, he became Vice President of the company in 1994, directing its Software Systems Lab. Moving to Verizon Telecom in 2000, he led all the IT initiatives for the company's Wireline communications unit as Senior Vice President and Chief Information Officer. He also oversaw the development and implementation of the systems for the company's

all-fiber network – FiOS. In January 2007, he became the Executive Vice President, Chief Technical Officer and CIO for Verizon Communications. A member of the National Institute of Standards and Technology Visiting Committee on Advanced Technology, Dr. Kheradpir also appears in *CIO Magazine's* Hall of Fame. He was Adjunct Professor of Electrical Engineering at Northeastern University in Boston, Massachusetts; holds several U.S. patents; and a PhD degree in electrical engineering from Cornell University, New York.



H.E. EDUARDO MEDINA-MORA

Ambassador of Mexico to the U.S.

Ambassador Medina-Mora was appointed Ambassador of Mexico to the United States of America in January 2013. He previously served as Ambassador of Mexico to the Court of Saint James, United Kingdom (2009-2012). He has a distinguished career in both the public and private sectors. He is the only official in history who has held the three top civilian security positions in the Mexican cabinet: Attorney-General (2006-2009), Secretary of Public Security (2005-2006) and Director-General of Mexico's intelligence agency, the Centre for Investigation and National Security CISEN (2000-2005). During those years, he was also a Member of the National Security Council from 2000-2009 and President of the National Public Security Council from 2005-2006. Ambassador Medina-Mora has played important roles in international forums and negotiations. In the private sector, he was Corporate Director of Strategic Planning and Deputy

Director General of DESC Group from 1991-2000. He also coordinated the legal advisory group to the Mexican Government during the North American Free Trade Agreement negotiations. He is a member of Chatham House and the International Institute for Strategic Studies among several other associations. He received his degree in law from the National Autonomous University of Mexico.



H.E. ASHOK KUMAR MIRPURI

Ambassador of the Republic of Singapore to the U.S.

Ambassador Mirpuri took up his appointment as Singapore's Ambassador to the United States in July 2012. Before that, he was Singapore's Ambassador to Indonesia from 2006 to 2012, High Commissioner to Malaysia from 2002 to 2006, and High Commissioner to Australia from 2000 to 2002. Ambassador Mirpuri joined the Ministry of Foreign Affairs in 1984. From 1987 to 1991, he was First Secretary (Political) at the Singapore Embassy in Jakarta. In 1994, he was appointed Director of the MFA's Policy Planning & Analysis Directorate I (Southeast Asia). In 1997, Ambassador Mirpuri was seconded to Shell International Ltd. in the United Kingdom as Corporate Advisor (Asia Pacific). He returned to the Singapore Embassy in Jakarta in 1998 as Minister-Counsellor and Deputy Chief of Mission. Ambassador Mirpuri graduated with an honors degree in Political Science from the National University of Singapore. He received his M.A. at

the University of London's School of Oriental & African Studies under a Raffles Scholarship. He did the Programme for Executive Development at the Institute for Management Development in Lausanne, Switzerland and attended the Advanced Management Program at Harvard Business School. Ambassador Mirpuri was awarded the Public Administration Medal (Gold) by the Singapore Government in 2010.

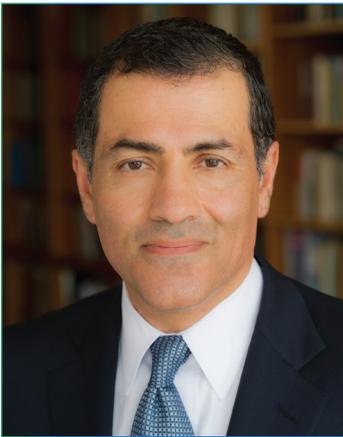


TOM MONAHAN

Chairman and CEO, CEB

Mr. Monahan was named Chairman of the Board of Directors of CEB (NYSE: CEB) effective January 1, 2008. He has served as Chief Executive Officer of the company since July 1, 2005, and has served as a company officer and director since 2001. Prior to this, he was a member of the firm's research and operating management team since the mid-1990s. CEB, the leading member-based advisory company, equips more than 10,000 organizations, across more than 100 countries, with insights, tools, and actionable solutions that transform enterprise performance. By combining advanced research and analytics with best practices from member companies, CEB empowers leaders to achieve outsized returns by more effectively managing talent, information, customers and risk. Member companies include more than 85% of the Fortune 500, half the Dow Jones Asian Titans, and nearly 85% of the FTSE 100. Across

his 17 years with the company, Mr. Monahan has led the firm's efforts on a wide variety of topics – including innovation and technology processes, operating and reputational risk, the structure and role of the financial sector, and employee productivity and performance. In partnership with CEB's service and advisory teams, he has also worked with members on six continents to drive outstanding corporate performance using the companies' insights and tools. He is a widely quoted authority on management issues – particularly risk management, corporate governance, and ethical leadership. Building on CEB's core ethic of service, the company's leadership team has also pioneered a range of innovations in community investment and philanthropy – including sizable community investments, pro bono advisory help, and a global service day. Mr. Monahan is also a member of the Board of Directors of Convergys Corporation (NYSE: CVG). He is a member of the CEO Fiscal Leadership Council, and serves as a Chair for Leadership Giving for Harvard University. Mr. Monahan also teaches Sunday school at St. Patrick's Episcopal Church and – along with his wife and daughters – is active in causes that facilitate the participation of women and girls in economic life globally. Before joining CEB, Mr. Monahan worked with Deloitte & Touche, the Committee for Economic Development, and Andersen Consulting. He holds an undergraduate degree magna cum laude from Harvard University and received his MBA with distinction from New York University.



VALI NASR, PhD

Dean, School of Advanced International Studies, Johns Hopkins

Dr. Nasr is the Dean of the Paul H. Nitze School of Advanced International Studies of Johns Hopkins University and a contributor to *Bloomberg View*. He is a member of the Foreign Affairs Policy Board of the U.S. Department of State. He served as Senior Advisor to U.S. Special Representative for Afghanistan and Pakistan, Ambassador Richard Holbrooke, between 2009 and 2011. He has previously served as Senior Fellow at the Council on Foreign Relations and Senior Fellow at the Kennedy School of Government at Harvard University. Dr. Nasr is the author of *The Dispensable Nation: American Foreign Policy in Retreat*, *Forces of Fortune: The Rise of a New Middle Class and How it Will Change Our World*; *The New York Times* best-seller *The Shia Revival: How Conflicts within Islam will Shape the Future*; and *Democracy in Iran: History and the Quest for Liberty*; as well as a number of other books and numerous articles in academic journals and encyclopedias. He has advised

senior American policy makers, world leaders, and businesses including the President, Secretary of State, senior members of the Congress, and presidential campaigns; written for *The New York Times*, *Foreign Affairs*, *Financial Times*, *Foreign Policy*, *Los Angeles Times*, *The Wall Street Journal*, and *The Washington Post*; provided frequent expert commentary to CNN, National Public Radio, *Newshour*, ABC, CBS, NBC; and been a guest on the *Charlie Rose Show* and *Meet the Press*, *Larry King Live*, *The Daily Show with Jon Stewart*, and *The Colbert Report*. Dr. Nasr is a member of the Board of Trustees of the Rockefeller Brothers Fund and National Democratic Institute, and has been the recipient of grants from the John D. and Catherine T. MacArthur Foundation, The Harry Frank Guggenheim Foundation, and the Social Science Research Council. He is a Carnegie Scholar for 2006. Dr. Nasr received his BA from Tufts University in International Relations summa cum laude and was initiated into Phi Beta Kappa in 1983. He earned his MA from the Fletcher School of Law and Diplomacy in international economics and Middle East studies in 1984, and his PhD from MIT in Political Science in 1991.



THE LORD PALUMBO OF WALBROOK

Chairman of the Jury, The Pritzker Prize for Architecture

Lord Palumbo has been Chairman of the Trustees of the Serpentine Gallery since 1994. He became Chairman of the Pritzker Architecture Prize in 2004. Lord Palumbo was Chancellor of the University of Portsmouth from 1992-2007, and he is Adviser Emeritus to the Board of Governors of Whitgift School, Croydon. Since 1977 he has been a Trustee of the Mies van der Rohe Archive at the Museum of Modern Art in New York. From 1978-1985 he was a Trustee of the Tate Gallery; and from 1986-1997 he was Chairman of the Tate Gallery Foundation. He was a Trustee of the Whitechapel Art Gallery Foundation from 1981-1987. Lord Palumbo was Chairman of the Arts Council of Great Britain from 1989-1994 and a Trustee of the Natural History Museum from 1994-2004. Lord Palumbo has wide interests in the arts as a patron and a collector. He has both collected and commissioned contemporary paintings and sculpture, and

he has a broad knowledge of the art market and of artists, collectors, and dealers worldwide. He has acquired houses in the U.S. by Mies van der Rohe and Frank Lloyd Wright and, in Paris, by Le Corbusier. Lord Palumbo is a member of the Conservative Party Arts Consultative Group, and he contributes to arts debates in the House of Lords. After leaving Oxford University in 1959, Lord Palumbo spent the next 40 years in the City of London in the family business of the development and management of real estate. He has a particular interest in architecture, and he has commissioned works by Mies van der Rohe, Sir James Stirling, Lord Rogers, Zaha Hadid, and Quinlan Terry. He was responsible for the development at Number 1 Poultry, in the City of London, by Sir James Stirling. Lord Palumbo was educated at Eton College and holds an M.A. in Law from Worcester College, Oxford. Lord Palumbo was raised to the Peerage by the Prime Minister, The Rt. Hon. Margaret Thatcher, MP, (as she then was), in her personal Resignation Honours List, in 1991.



MARK PENN

Executive Vice President, Advertising and Strategy, Microsoft Corporation

Mr. Penn is Executive Vice President of the Advertising and Strategy group, responsible for Microsoft's global advertising and marketing strategy. He also oversees a multidisciplinary SWAT team that deals with a range of projects involving marketing, media and compete. His group's goals include creating world-class advertising and messaging to consumers and business customers delivered through the most cost-effective and scientific means available. Based on state-of-the-art research and data tools, the campaigns aim to inspire our customers, incite our fans and turn around doubters. Previously, Mr. Penn was worldwide CEO of Burson-Marsteller and CEO of Penn Schoen Berland, serving as senior adviser to global corporate and political leaders including Bill Gates, Bill Ford, UK Prime Minister Tony Blair, Israeli Prime Minister Menachem Begin, Senator Hillary Rodham Clinton and President Bill Clinton. For six years,

Mr. Penn served as White House Pollster to President Clinton and was a key adviser in his 1996 re-election, identifying "soccer moms" as the key swing vote needed for victory. Mr. Penn also served as chief strategist to Hillary Clinton in her Senate campaigns and 2008 Presidential campaign, devising her "upstate strategy" in New York and creating the "3 AM" ad in the 2008 primaries. Throughout his career, Mr. Penn has helped elect more than 25 leaders in the United States, Asia, Latin America and Europe. Mr. Penn is the author of the 2007 bestselling book *Microtrends: The Small Forces Behind Tomorrow's Big Changes*, and of the recurring *Wall Street Journal* "Microtrends" column. In a cover story, *Time Magazine* called him "Master of the Message." He earned a bachelor's degree from Harvard College and attended Columbia Law School. Mr. Penn is a member of the Council on Foreign Relations, the National Holocaust Museum's Committee on Conscience and he serves on the board of the Meridian House.



CHRISTOPHER M. SCHROEDER

Entrepreneur and Author of [Startup Rising: The Entrepreneurial Revolution Remaking the Middle East](#)

Christopher M. Schroeder is a Washington D.C. and New York City based entrepreneur and venture investor. He co-founded HealthCentral.com, one of the nation's largest social and content platforms in health and wellness, backed by Sequoia Capital, Polaris Ventures, The Carlyle Group, Allen & Company and IAC Corporation. The company was sold to the health media publisher, Remedy Health, in January 2012 where Schroeder remained a board advisor. Previously he was CEO of washingtonpost.newsweek interactive and LegiSlate.com, the b2b interactive platform on U.S. and state legislation and regulation that he sold in 2000. He currently is an active investor in and advisor to top US venture capital funds and over a dozen consumer-facing social/media startups. He has had a career in finance and served in President George H.W. Bush's White House and

Department of State on the staffs of James A. Baker, III and Robert B. Zoellick. Mr. Schroeder was invited to speak and mentor at the Celebration of Entrepreneurship in Dubai in 2010, one of the first major gathering of tech startups in the Middle East, and it began his journey that became *Startup Rising*. In thirteen subsequent trips to the region, interviewing over 150 entrepreneurs, investors and global tech leaders, he has written extensively about startups and technology in emerging growth markets for The Washington Post, Wall Street Journal, Fortune, AllThingsD, TechCrunch, Pando Daily, Harvard Business Review, Business Insider among other publications. He speaks regularly around the globe, and sits on the board of advisors of The American University of Cairo School of Business, the Jordanian incubator Oasis500, the Middle East online entrepreneur information platform and network wamda.com. He was named one of LinkedIn top 50 Influencers. Mr. Schroeder is also on the Board of Directors of the American Council on Germany, The Dean's Board of the American University School of International Service, and member of the French American Foundation and Council on Foreign Relations. He graduated with honors from The Harvard Business School, and magna cum laude from Harvard College. Mr. Schroeder is married to Alexandra Coburn and has three children.



H.E. TEBELELO MAZILE SERETSE

Ambassador of the Republic of Botswana to the U.S.

Ambassador Seretse has the honor of being the first woman to be appointed Botswana's Ambassador to the United States. Since being posted to Washington, she has already achieved several milestones including an appointment to be one of the two Ambassadors organizing Africa Day 2012. She has represented the Embassy by participating in debates and public appearances such as the 2010 Black Congressional Caucus, Council on Foreign Relations, Brookings Institute and CSIS, NBC and many academic institutions. Prior to her diplomatic assignment, Ambassador Seretse was a Member of Parliament from 1999 - 2004. At this capacity she served as a Cabinet Minister holding three cabinet positions: Acting Minister of Presidential Affairs, Minister of Trade and Industry, Wildlife and Tourism and Minister of Works, Transport and Communications. As Acting Minister of Presidential Affairs, she

negotiated Partnership Agreement with the United States government to start ILEA in Botswana. As Minister of Trade she worked tirelessly to ensure that Botswana qualified for Africa Growth Opportunity Act and signed a Trade Agreement between Botswana and India. Ambassador Seretse was instrumental in establishing both Botswana Export Development and Investment Authority and Local Enterprise Authority. She also introduced the Public Private Partnership model to Government and introduced the Air Botswana Privatization Bill. Ambassador Seretse has been a long time member of the ruling party in Botswana- Botswana Democratic Party. In 2009 she challenged party stalwart, the Hon. Daniel Kwelagobe, for party chairmanship, making her the first woman in Botswana to ever stand for the ruling party chairmanship at the Kanye Congress. Prior to her political career, Ambassador Seretse had an extensive and distinguished career in the private sector as a senior partner at Seretse Attorneys firm and sat in many private sector Boards including the Bank of Botswana, Botswana Life Insurance, Denel in the Republic of South Africa and RPC Data. Ambassador Seretse graduated from Morgan State University with a BA in Economics and a BA in Accounting. She has received her MA from University of Cincinnati and her LLB law degree from the University of Botswana. Throughout her academic career, she has taught part-time at University of Botswana and University of Cincinnati.



TOMICAH TILLEMANN, PhD

Senior Advisor for Civil Society and Emerging Democracies,
U.S. Department of State

The Secretary of State appointed Dr. Tillemann as Senior Advisor for Civil Society and Emerging Democracies in October 2010. In coordination and collaboration with department bureaus, Dr. Tillemann and his staff are responsible for helping to develop and operationalize the Secretary's civil society agenda and strengthen emerging democracies. Prior to this appointment, Dr. Tillemann served as a speechwriter to then-Secretary Clinton and assisted her in framing and articulating the policies of the United States for a global audience. Before joining the U.S. Department of State, he worked for the Senate Foreign Relations Committee, where he was the principal policy advisor on European and Eurasian affairs to then-Chairman Joseph Biden. Dr. Tillemann's other professional experience includes work with the House Subcommittee on International

Organizations, Security, and Human Rights, the White House Office of Media Affairs, and five U.S. Senate and Congressional campaigns. Dr. Tillemann has also helped to found and lead numerous civil society organizations, including the Lantos Foundation and the Student Campaign for Child Survival. He received his BA magna cum laude from Yale University and holds a PhD from Johns Hopkins University.

GALLUP®

Gallup delivers forward-thinking research, analytics, and advice to help leaders solve their most pressing problems. Combining more than 75 years of experience with its global reach, Gallup knows more about the attitudes and behaviors of the world's constituents, employees, and customers than any other organization. Gallup consultants help private and public sector organizations boost organic growth through measurement tools, strategic advice, and education. Gallup's 2,000 professionals deliver services at client organizations, through the Web, and in nearly 40 offices around the world.

RONALD REAGAN BUILDING AND INTERNATIONAL TRADE CENTER

The Ronald Reagan Building and International Trade Center (RRB/ITC) is a dynamic forum in the heart of Washington, DC advancing international commerce and cross-cultural dialogue. As a seamless, unifying framework, the RRB/ITC provides a creditable platform for building connections, fostering a fair and open trade environment, and cultivating a robust domestic and global economy.

By uniting the country's premier public and private trade resources, the International Trade Center:

- Creates a convergence of information, education, dialogue, and events
- Streamlines access to the country's top trade experts, networks, and services
- Provides a distinguished setting for cultural exchanges and global networking
- Attracts foreign delegations and trade missions
- Serves as a staging point for trade activities and announcements
- Operates as the official World Trade Center Washington, DC
- Maximizes competitive advantages for U.S. businesses

By creating a dynamic forum for trade promotion, the ITC serves as an enduring symbol of America's resolve to maximize U.S. advantages and opportunities in the global marketplace, bridge cultural gaps, and inspire small and medium-sized businesses to step beyond domestic borders and onto the international playing field.

Global Sponsor

Moët Hennessy

Chairman's Circle



Ambassador's Circle



Diplomat's Circle



Linden Circle



Crescent Circle



Terrace Circle



In-Kind





Headquartered in Washington, DC, Meridian International Center is a global leadership organization that works with the U.S. Department of State, embassies, governments, public and private sector organizations, and leaders worldwide to create innovative leadership development, educational, cultural exchange, and policy programs.

At Meridian, we believe that greater cooperation and dialogue between U.S. and emerging global leaders will lead to enhanced prosperity, security, and responsible development around the world.

Meridian's work is focused on:

Exchanges that Strengthen U.S. Engagement with the World

Meridian creates unique exchange programs that open minds and create lasting relationships between individuals, organizations, and countries. Our team understands that continued and meaningful engagement is the most durable way to build strong, collaborative relationships between the U.S. and the world.

Neutral Forums for Dialogue and Communication

Uniquely positioned at the intersection of the public, private, and diplomatic sectors, Meridian hosts roundtable discussions, conferences, seminars, programs, and other neutral forums for the open exchange of perspectives and ideas. With over 300 meetings and events each year, emerging leaders from more than 150 countries connect – with each other and with leaders from the U.S. – at the Meridian campus and with partners around the world.

Cultural Programs that Bridge Communities and Countries

The Meridian Center for Cultural Diplomacy works to increase understanding and strengthen relationships between the U.S. and countries around the world through exhibitions, trainings, and conferences. Over the past 30 years, Meridian has worked in 56 countries and 44 U.S. states, with a special focus on communities in India, China, Turkey, and the Middle East.

Executive Education

Through the executive programs under the Meridian Global Leadership Institute, as well as conferences and policy discussions for private and public sector leaders, Meridian's curriculum combines the resources and experience developed over 50 years to help current and emerging executive leadership develop the skills, knowledge, and background to be effective in a global environment.





MERIDIAN
GLOBAL
LEADERSHIP
INSTITUTE

What if your high potential leaders could access the global leadership development programs used by top government officials for over 50 years?

Now they can. Meridian International Center and the Thunderbird School of Global Management are pleased to present a six-day program geared toward leaders who are ready to engage in a global setting.

NAVIGATING A GLOBAL WORLD: LEADERSHIP, STRATEGY, AND DIPLOMACY

January 13 - 18, 2014

Set inside Meridian's historic campus in the Center of Washington, D.C.

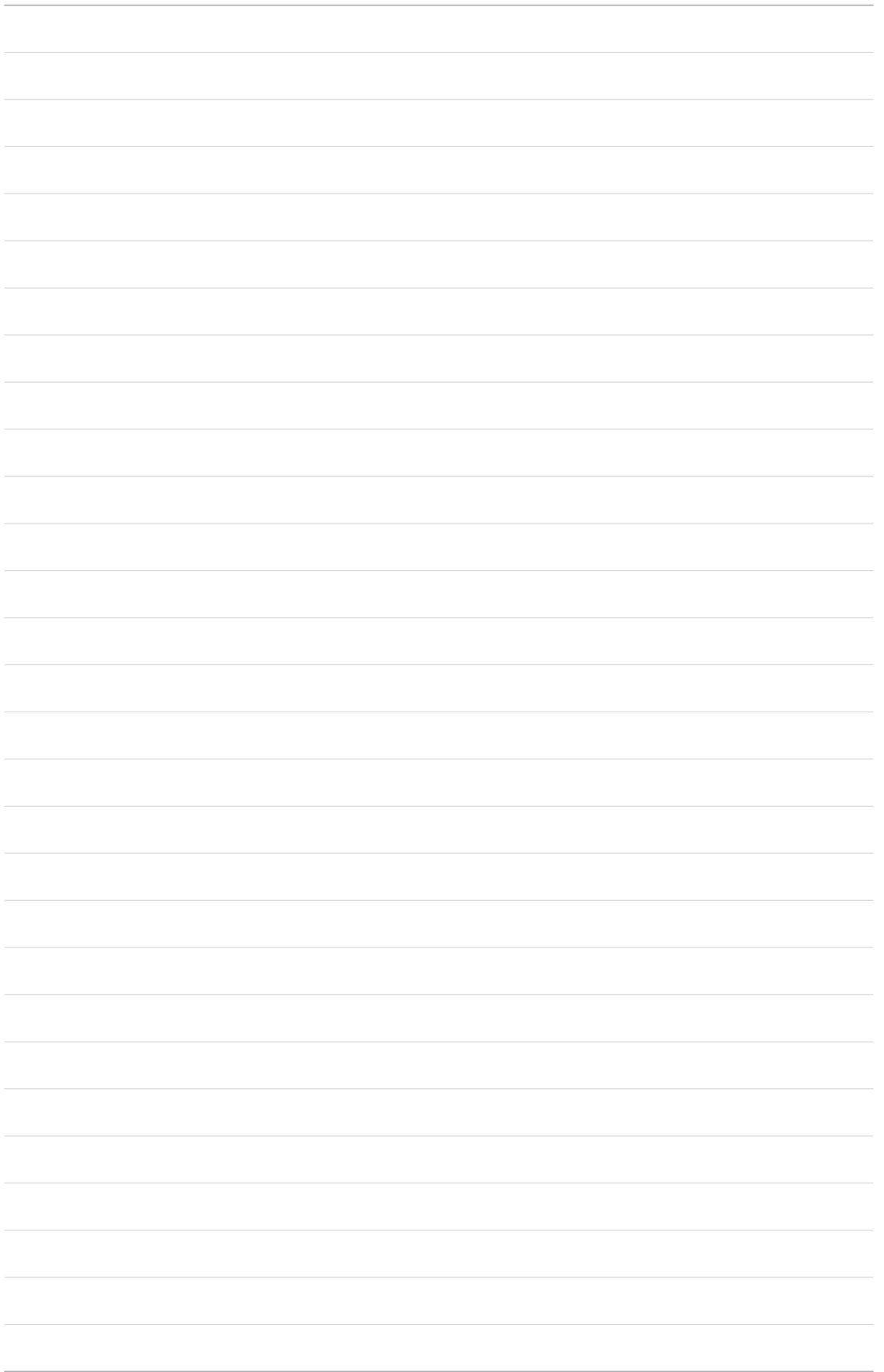
CORE COMPONENTS INCLUDE:

- Addressing the challenges of emerging markets
- Engaging across cultures
- Strengthening your geopolitical risk management processes
- Shaping perceptions by applying the new rules of diplomacy
- Creating shared value in any market

Visit meridian.org/gli

to register now or call 202-939-5509 for more information.

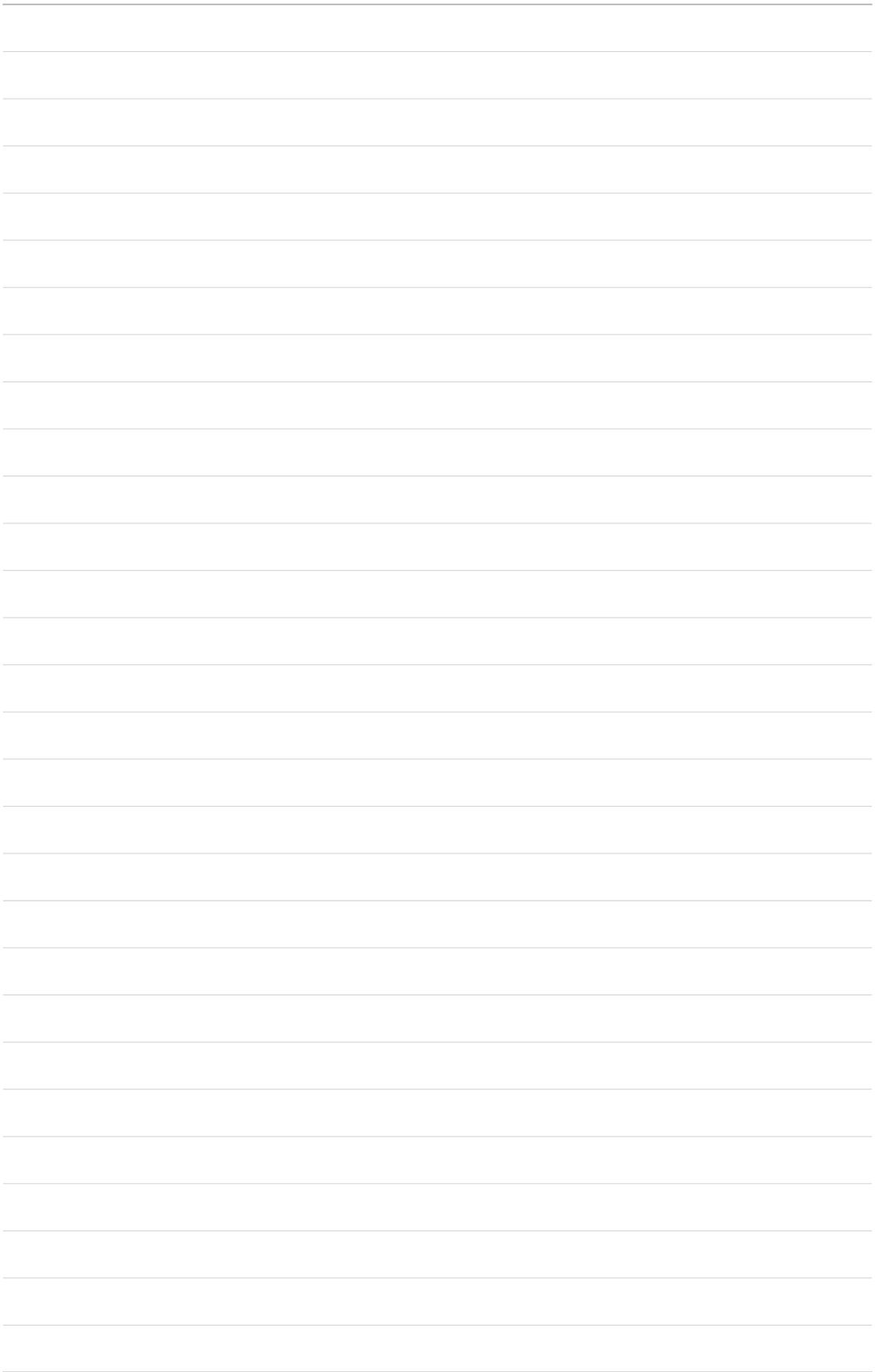


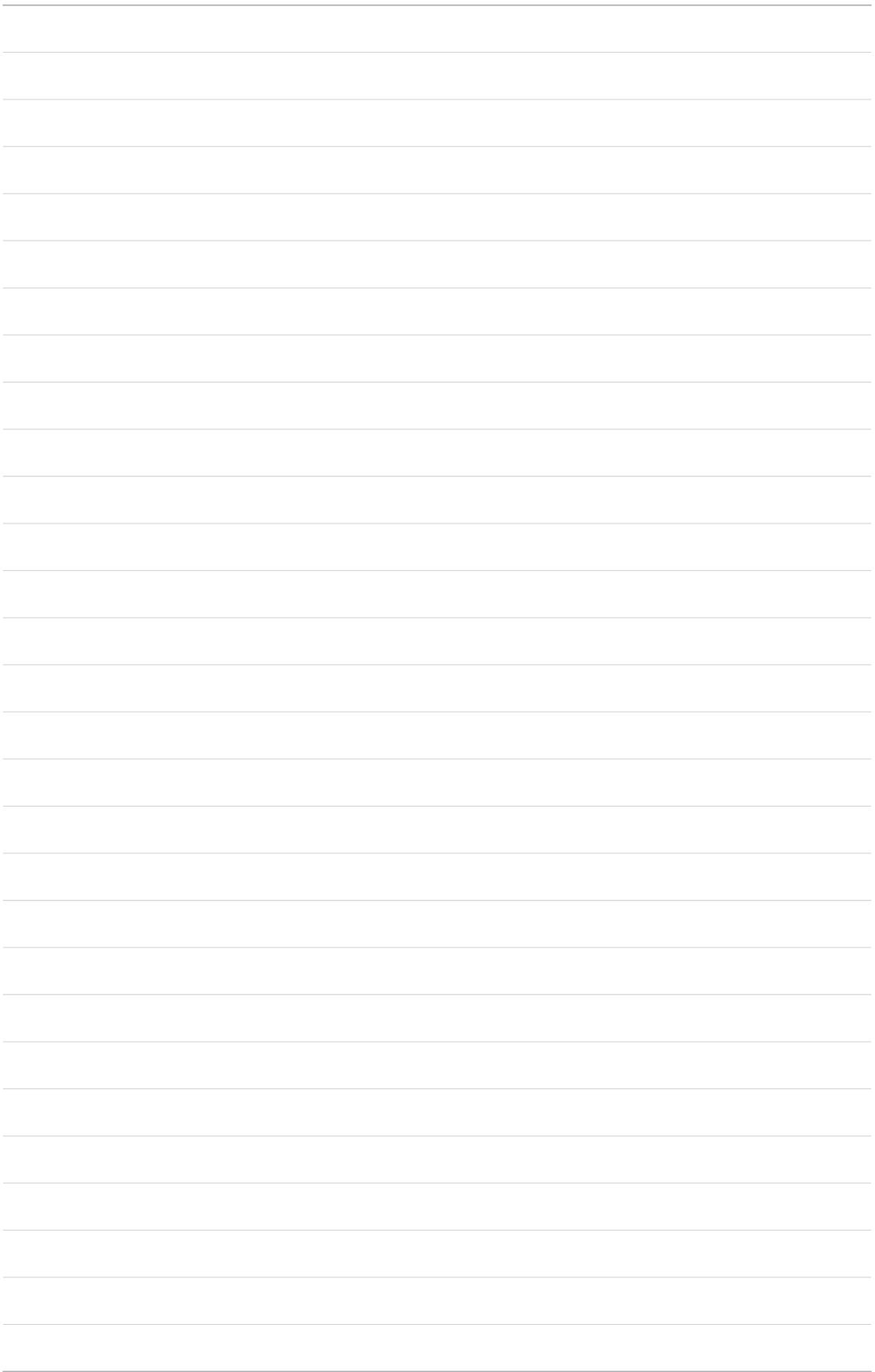


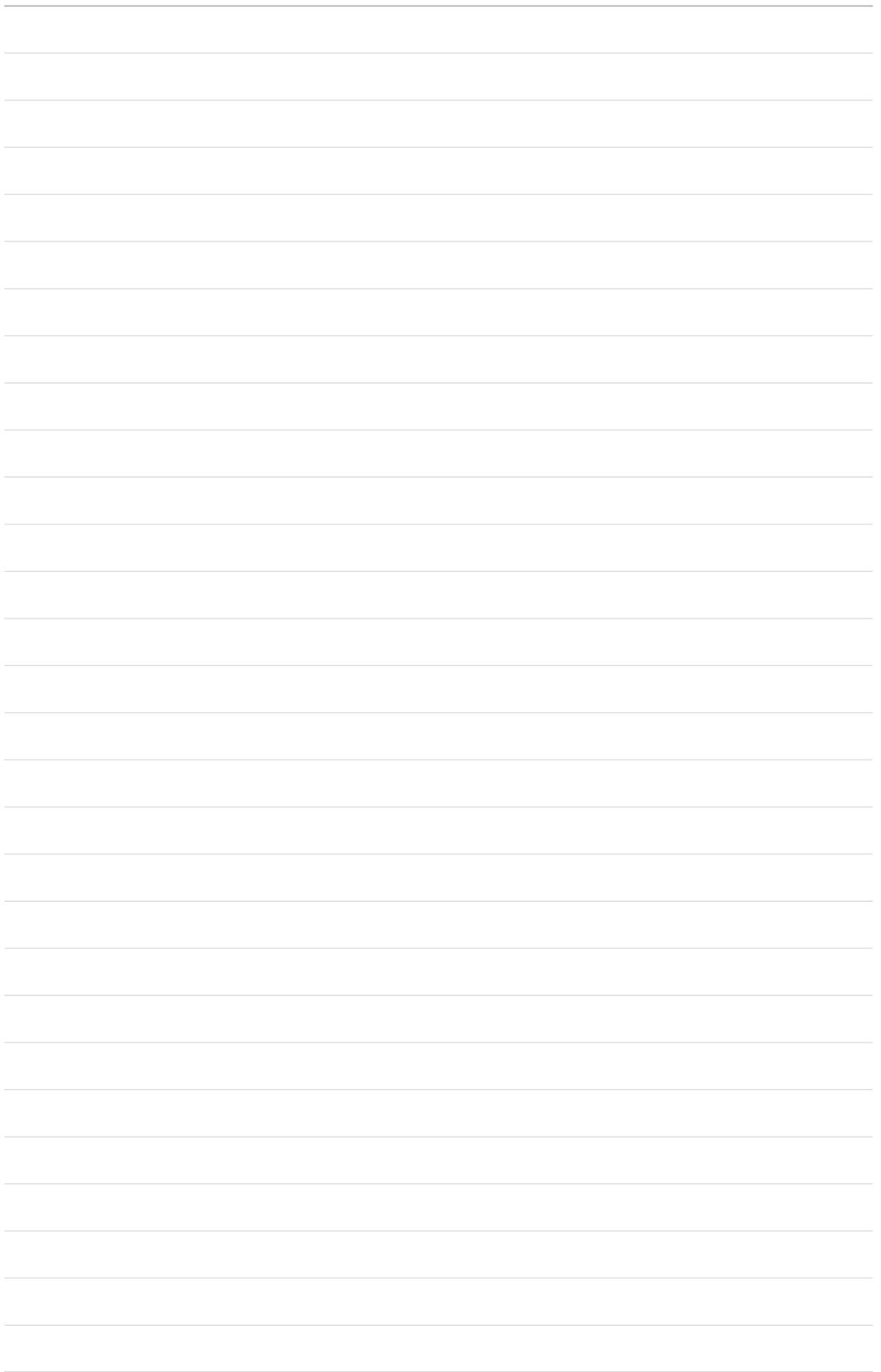




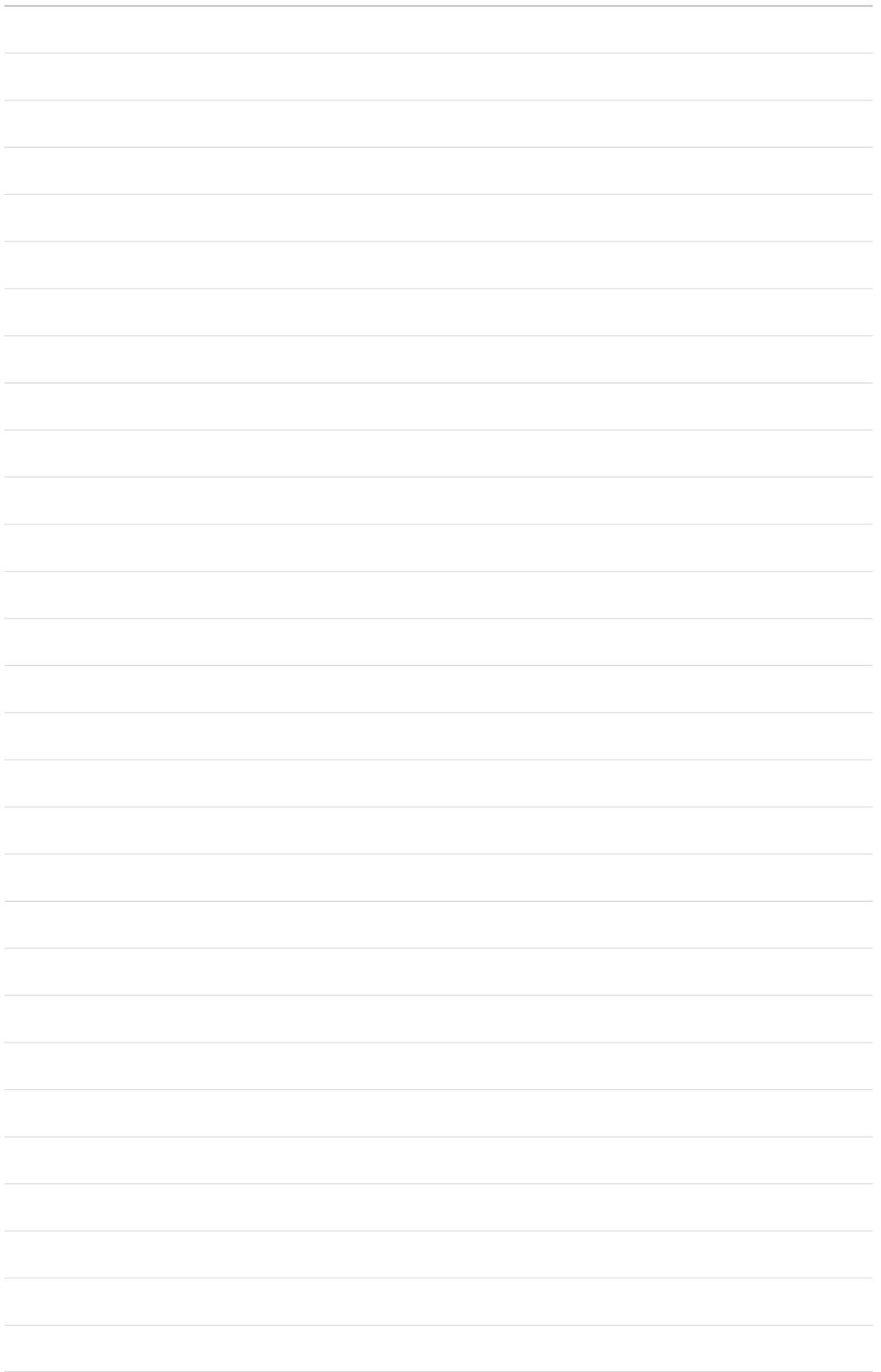




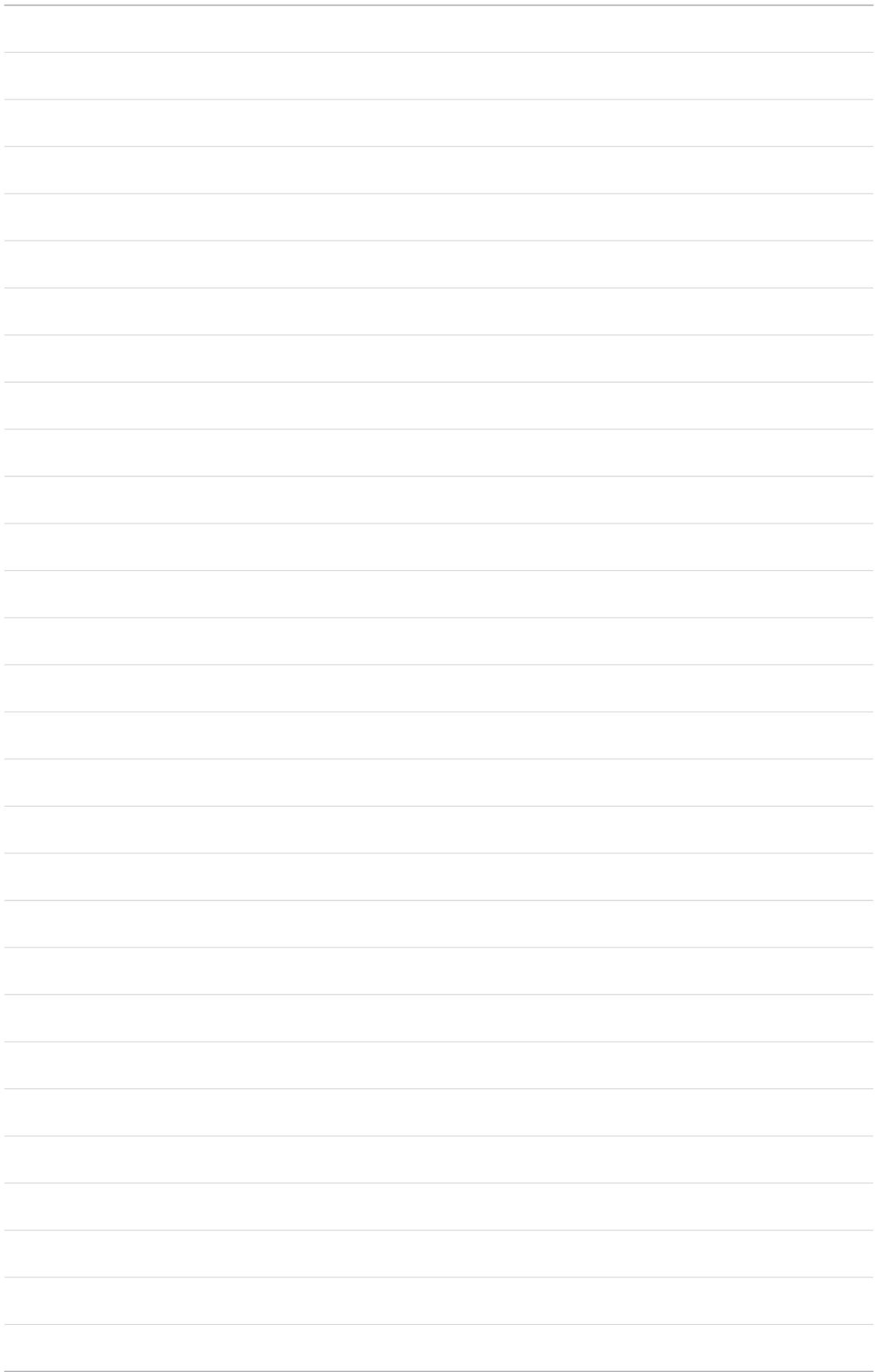




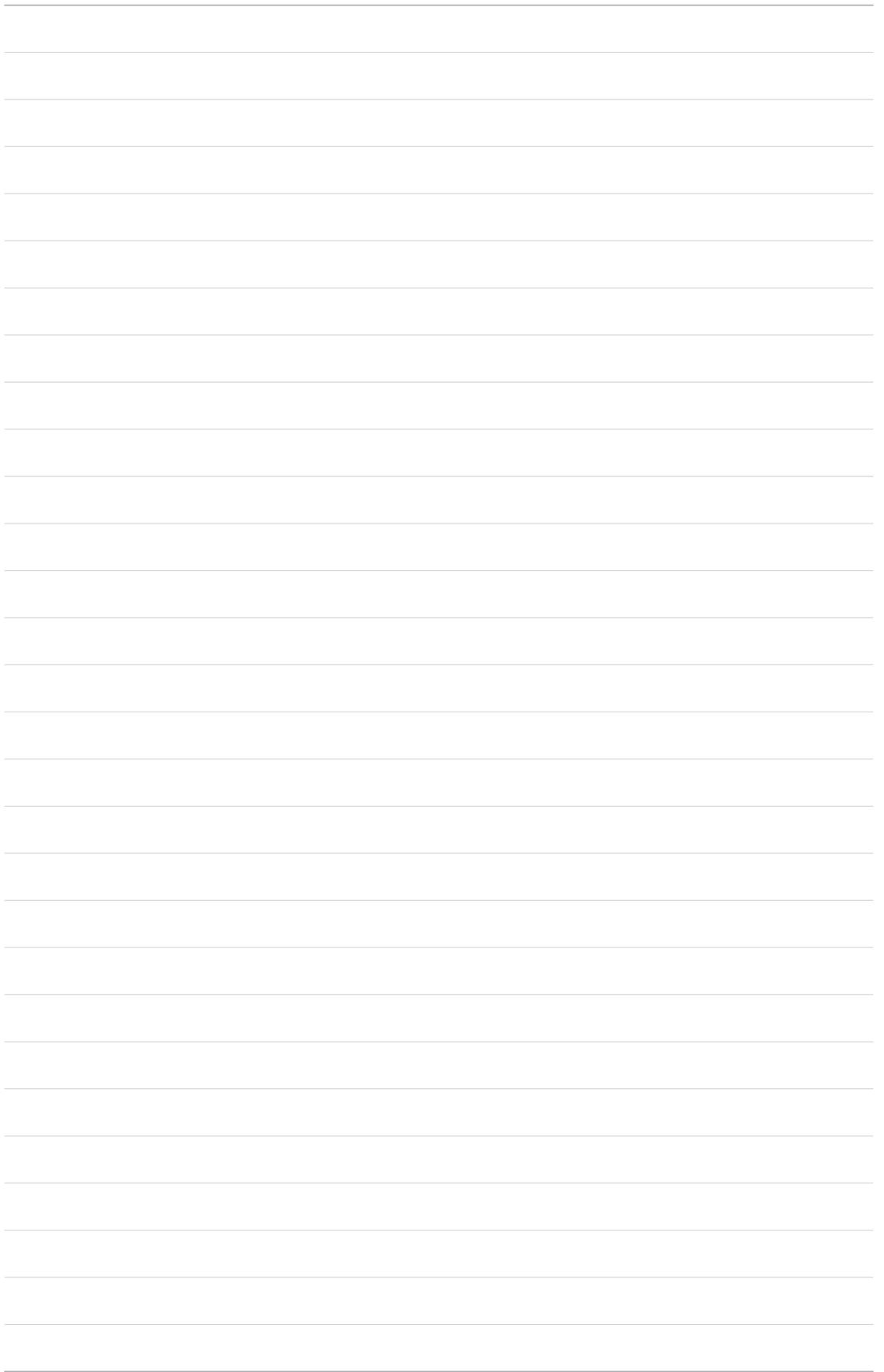




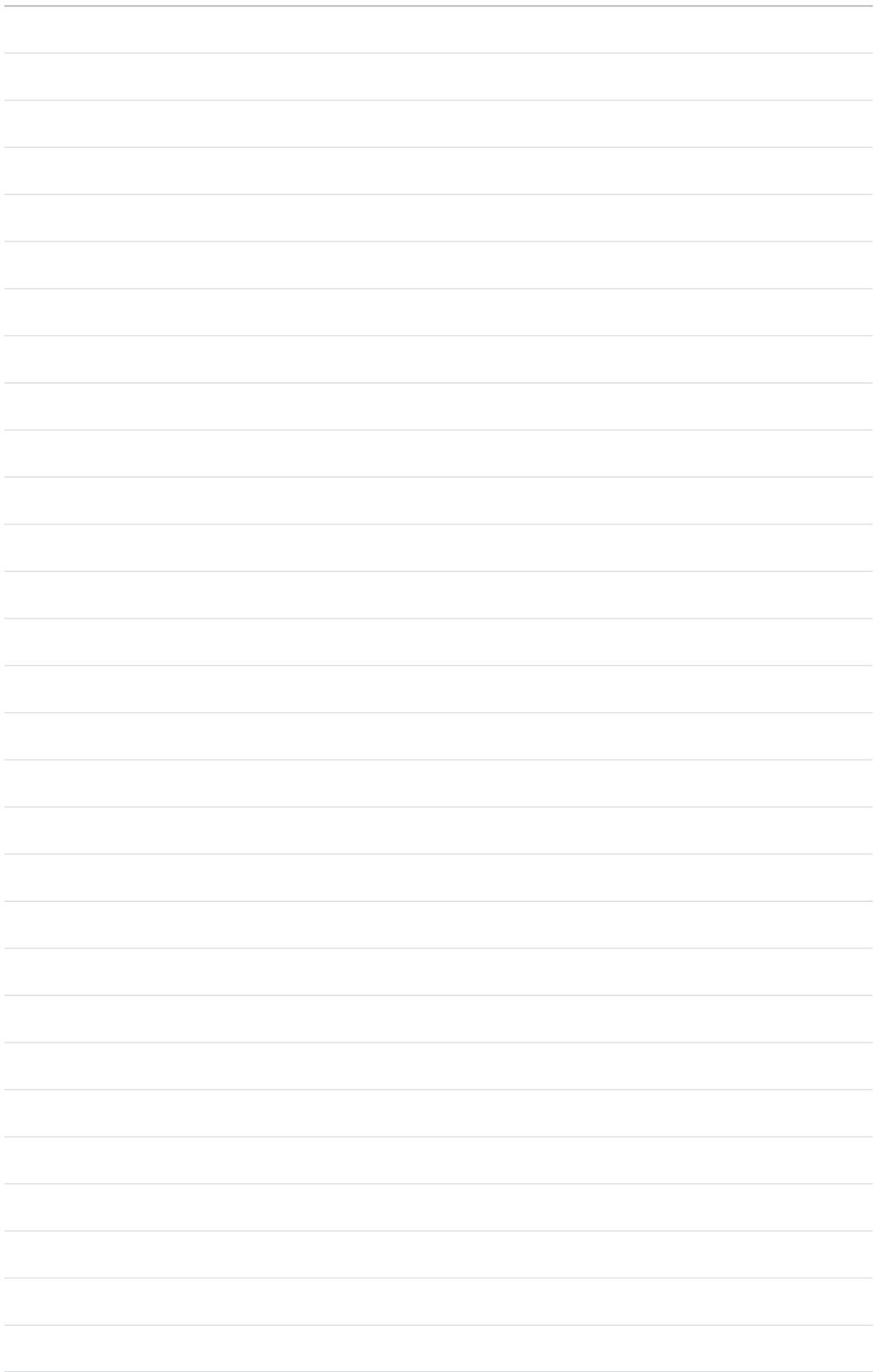




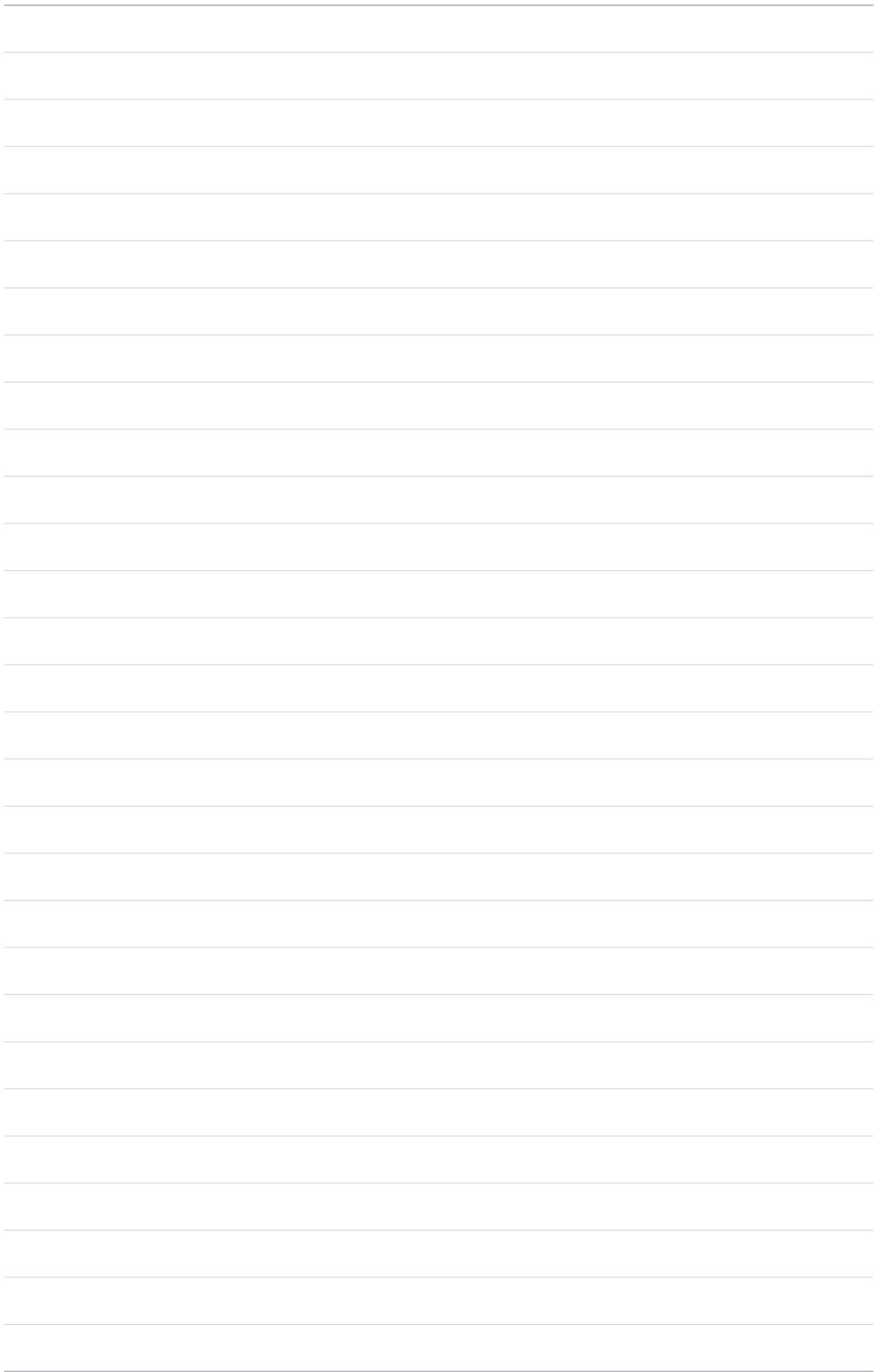
















MERIDIAN

INTERNATIONAL CENTER